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WORDS FROM THE EDITOR:

My predecesor Petra Hauke has taken the editor-ship of SET Bulletin to a new level. It is not easy to be a worthy successor. I have tried and I just hope it gets better and better from the next time onwards.

I wish to say 'thank you' to Petra Hauke, Michael Seadle, Karen Downing, Clara Chu and all the members of SET Standing Committee for their support and encouragement.

For the readers, my request is: KEEP on READING 'SET Bulletin' and KEEP on SHARING your LIS Education & Training news and views with us!

- Susmita Chakraborty

IN MEMORY OF

Professor Niels Ole Pors

Royal School of Library and Information Science, University of Copenhagen

By Terry Weech

[Terry Weech was a Member (1999-2007) of Education and Training Section (SET) of IFLA and the Chair of SET 2003-2007]

Niels Ole Pors died unexpectedly on 20 March, 2013. He was 64 years old. From 2001 through 2009, Niels was a member of the IFLA Education and Training Section. He served as Secretary to the Section from 2003 through 2007, the same time period in which I served as Chair of the Section. Thus I had the privilege to work closely with Professor Niels Ole Pors on IFLA-

SET business for the four year period. He was a warm and caring person, with a delightful sense of humor and wit. I found him to be impressively fair in his dealings with others and at times a consummate diplomat in his handling of issues that at times came before the Section in the course of conducting IFLA business with the group of talented and assertive leaders who sat on the Education and Training Standing

Committee. He was promoted to full professor at the Royal School of Library and Information Science in 2005 and is credited with assisting in the establishing of University Degrees in LIS at the Bachelor's, Master's and PhD levels. He was a very dedicated researcher and colleague. After work and at the end of IFLA meetings one could also depend on Niels to be available for further conversations over I raise a glass to you, Niels. Skoal, a

brew at a local pub. All of those in LIS education who knew him will miss him. So in the spirit of his friendship, I raise a glass to you, Niels. Skoal, and I am happy to have had an opportunity to know you.

(http://www.iva.dk/omiva/nyheder/insight/13-04-04/mindeord-om-professor-niels-ole-pors/)

$\Rightarrow$ **SET LIS Student Paper Award 2014_Call for Submissions**

Call for Submissions
IFLA/ekz LIS Student Paper Award 2014
Sponsored by

IFLA International Federation of Library Associations and Institutions	**:ekz** bibliotheks service

Important Deadlines!

Full paper submissions: **May 1, 2014**

Notifications made by: **May 15, 2014**

Information brochure is available at:

http://www.ifla.org/en/set/student-paper-award

2014 and 40 years of the Section on Education and Training
By Michael Seadle and Karen Downing

This year the SET will be 40 years old and it is an opportunity to look back at what we have done and where we are headed. Both libraries and library education and training have changed substantially during this time. Forty years ago a great deal of cataloging was still being done by hand, and library schools put significant time and attention into training people to do it well, which increasingly meant not only understanding the basic rules of subject classification but also understanding the computing systems that created catalog cards. Reference forty years ago had a strong presence in the training for public services staff, and reference meant learning how to use a limited set of books that provided guidance to the intellectual content of libraries and beyond to the world at large. At a few libraries, Reference also began to mean learning how to do online searches in systems like Dialog. The searches were expensive and many libraries charged patrons for this extra service as a way to recover some of the costs. One of the principles was that a trained librarian could formulate a more cost-effective search using Boolean logic than ordinary user. The added-value of a skilled librarian plainly saved both time and money...

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As the decades have passed the training that we offer in our library school programs has become increasingly technical. Paper plays an increasingly marginal role in natural science research publications, and the social sciences have also shifted strongly in the direction of digital publication. Library programs have adjusted to the digital world by putting more emphasis on evaluating the quality of information and by staying at the cutting edge of technological development. Not only do we work on digital libraries today, but our libraries are increasingly digital.

The special one-day session at IFLA in Lyon will look at these transformations, and will also look at where library education and training needs to go in the next 40 years. SET members should plan to participate and to join us on Monday, 18 August 2014 at the ENSSIB (École Nationale Supérieure des Sciences de l'Information et des Bibliothèques (www.enssib.fr) For more details, see http://www.ifla.org/node/8232

_____ANNOUNCEMENTS_____

⇛ *77th IFLA – World Library and Information Congress*

Lyon, France, August 16-22, 2014; Info at: http://conference.ifla.org/
Mark your calendar. NOW!

⇒ *ASIS European Student Chapter of ASIS & T calls for Submissions of Video from LIS Students of Europe working on an exciting research topic:*

Submission Deadline: **31st March 2014**. Votings are welcome from **1st till 15th April, 2014.** More info **can be found in this link:**

http://www.asis.org/Chapters/Student/esc/?page_id=279&preview=true

⇒ **IFLA Guidelines for Professional Library/Information Educational Programs – 2012** is a MUST READ and can be found in this link: http://www.ifla.org/publications/guidelines-for-professional-libraryinformation-educational-programs-2012

⇒ **The LIS Education in Developing Countries** SIG is now sponsored by SET and is chaired by **Filiberto Felipe Martinez-Arellano**, University Center for Library Science Research, National Autonomous University of Mexico, Mexico.

⇒ **iConference 2014 At Humboldt-Universität zu Berlin**

Michael Seadle reports, "At Humboldt-Universität zu Berlin, we are getting ready to host the iConference 2014 in Berlin, where we expect 400-500 library and information science scholars from all over the world. The German Bibliothekartag (Library Association Meeting) will take place 3-6 June, 2014, in Bremen".

⇒ ***National Seminar on 'Career in Library & Information Science: Challenges and Opportunities' in Calcutta University, Kolkata, India***

A National Seminar on '*Career in Library & Information Science: Challenges and Opportunities*' will be held on **March 22, 2014**. It will be organised by the Department of Library and Information Science, University of Calcutta, College Street, Kolkata-700073, West Bengal, India.

⇒ **National Seminar on LIS Education in Midnapore*, WB*, India**

A Two Day UGC-Sponsored National Seminar, on LIS Education: Structure, Infrastructure and Superstructure, was held during February 20- 21, 2014. It was organised by Department of Library and Information Science, Vidyasagar University, Midnapore – 721 102, West Bengal.

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The NEW Standing Committee of SET

The New Standing Committee of SET has been formed at IFLA WLIC 2013 at Singapore with the following post-bearers and members:

Co-Chair: Karen E. Downing

Karen Downing is the Head of Social Sciences at the University Library at the University of Michigan, Ann Arbor. She received her Ph.D. in Education in 2009 from the Center

for the Study of Higher and Postsecondary Education at the U-M. Her entire professional career has been dedicated to building collections and services to enhance institutional diversity. In past positions she coordinated the nationally renowned Peer Information Counseling program (a retention program for underrepresented minorities), she was Assistant to the Dean for Cultural Diversity, and her dissertation research examined the impact of social identity in role performance among academic librarians. In 2009, she received the American Library Association's Equality Award, and in 2010 she was named the first Diversity Research Center Visiting Scholar at Rutgers University, Newark. She has published extensively on issues of diversity, especially issues relating to interracial/biracial individuals and families, as well as on other topics including leadership and public services.

Co-Chair: Michael Seadle

Michael Seadle has written articles, chapters, and books on a wide range of subjects including ong term digital archiving, research methodology, copyright, digitization, computing management, and German history. He has a PhD in history from the University of Chicago, a library degree from the University of Michigan, and decades of experience as a computer professional.

He has had three awards from the Deutsche Forschungsgemeinschaft.

He was also Principal Investigator for a Library of Congress/Ameritech award; Principal Investigator for two Institute of Museum and Library Services grants; co-PI for an NSF award; and Co-PI for a Digital Library Initiative award for sound digitization.

He currently serves as Director of the Berlin School for Library and Information Science, Dean of the Faculty of Arts and Chair of the Commission on Research Ethics at Humboldt-Universität zu Berlin. In March 2014 he became chair of the international iSchool Caucus.

He is also editor-in-chief of *World Digital Libraries: an International Journal*, co-editor of *Library Hi Tech* and a member of the editorial boards of *Bibliothek: Forschung und Praxis*, and *Reference Services Review*.

Secretary: Jannicke Rogler

Jannicke Rogler is the Library Adviser in Grønland, Drammen, Norway. She is the current SECRETARY of IFLA Education & Training Section. But very recently, for health reasons she has had to step down as secretary.

SET Bulletin Editor: Susmita Chakraborty

Assistant Professor in the University Of Calcutta, Dr. Susmita Chakraborty is teaching 'Digital Content Management' and 'Technical Writing' to MLIS students. A Gold Medalist (M. Lib. Sc.,Calcutta University) and a First Class Second (Digital Library Management, Jadavpur University), she did Masters in English Literature (Calcutta University), Associateship in Information Science (Indian National Scientific Documentation Centre, CSIR, Govt. of India) and PhD in Medical Informatics.

Susmita is a Standing Committee Member of IFLA_SET. She is also current 'Secretary' and past 'Director' of the Asian Chapter of Special Libraries Association. She was a Member of Knowledge Management (KM) Standing Committee (2009-2013) of IFLA & KM Program Committee in IFLA-Singapore 2013.

Susmita is the Editor of IFLA SET Bulletin, Editorial Committee Member of the Newsletter (Asian Chapter, Special Libraries Association), and International Advisory Editor of the Eastern Librarian journal. She has contributed papers in national/ international events/journals. She has edited 2 books, 3 annual literary collections and contributed a few book chapters.

Susmita has travelled widely across the globe- mostly on academic purposes, sometimes as a tourist. Her latest professional achievement is receiving the prestigious Bonnie Hilditch International Librarian Award in San Diego, CA, USA in June 2013.

Outside professional domain, her interests include: working for the cause of the mentally ill persons; reading novels and spending family time with her psychiatrist husband Jyotirmoy and two adorable daughters Disha and Dyuti.

Information Coordinator: Gillian Hallam

Gillian Hallam is Adjunct Professor with Queensland University of Technology. Her teaching experience – which has been recognised through a number of teaching and learning awards – has encompassed the areas of information organisation, information retrieval, reference and information services, professional practice, law librarianship, research support services and evidence based practice. Gillian's interests in eLearning led to her appointment as project leader for the national research study of ePortfolios in higher education, known as the Australian ePortfolio Project. She bring an evidence based practice approach to her research activities, which have included a major workforce planning study of the library sector in Australia. In recent years she has been involved in a range of consultancy activities including projects with academic libraries, National and State libraries, government libraries and health libraries. She continues her academic interests as a peer reviewer for a number of professional publications.

Gillian has a strong international profile: in 2011 she was Guest Professor with the Hochschule der Medien in Stuttgart, Germany, and for the past three years she has been working with IFLA to develop and deliver the international training program Building Strong Library Associations, with the specific role of Core Trainer in Ukraine. She has an active professional life, having served on the Board of the Australian Library and Information Association (ALIA) as Director and as President, focusing particularly on the issues associated with library science education in both the higher education and vocational training sectors. Gillian is the Information Officer for the IFLA Standing Committee for the Section

for Education and Training (SET). In 2011 the Special Libraries Association (SLA) Australia-New Zealand Chapter named Gillian 'Information Professional of the Year'.

Brezhneva Valentina Vladimirovna

Brezhneva Valentina Vladimirovna is a Doctor of Pedagogical Sciences, Professor, Head of Information Management Department and Dean of Library and Information Division of the St.-Petersburg State University of Culture and Arts (SPbGUKI). Her doctor's thesis was dedicated on the concept of information service development (2007). She is the author of more than 60 publications, including: Information Service: Products and Services (with V.A. Minkina, 2004); Products and the services used and created by the information services of enterprises // Directory of Information Workers (2005), Information Service: the Concept of its Development (2006); Information Service: a Textbook (with R.S.Gilyarevsky, 2012), member of IFLA Section on Education and Training, of the Petersburg Library Society Presidium, of SPbGUKI and Library of the Russian Academy of Sciences Academic Councils. She has developed the training courses: Information Service, Marketing of Information Products and Services, Information Management, Information-Analytical Products and Services.

Primoz Juznic

Primoz Juznic holds PhD in Library and Information Science. Currently he is Professor and the Head of the Department of Library and Information Science and Book Studies at Faculty of Arts in Ljubljana. He is also a coordinator of practical training and student placement. His main area of research is Bibliometrics, Research Evaluation and Library Collections. Before starting his university career, he was heading different special and academic libraries and was a director of University Computer Centre.

Dijana Machala

Dijana Machala, University Degrees in French language and in Library and Information Science, Ph.D. in Library and Information Science from the University of Zagreb. She works in the National and University Library, firstly as a system librarian and from 2005 as a head of the Training Centre for Continuing Education of Librarians in Croatia.

Dijana is an active member of the IFLA Section on Education & Training (SET), program co-editor forjointsession of IFLA Information literacy with E-learning section in Puerto Rico (2011), member of an editorial board for joint session of the SET with Continuing Professional Development and Workplace Learning (CPDWL) in Singapore (2013). She is

an editor of the E-LIS open repository (http://eprints.rclis.org/).

Mitsuhiro Oda

Prof. Mitsuhiro Oda is a Professor of Library and Information Studies in the Department of Education, College of Education, Psychology and Human Studies (CEPHS), Aoyama Gakuin University. He is the Director of the Division of Education for Library and Information Science, Japan Library Association (April 2013 - present) and the President, Japan Society of Library and Information Science (Incoming, April 2014 -)

He is the Member of Collaborator Meeting for Reading Promotion of the Ministry of Education, Culture, Sports, Science and Technology, Japan (June 2010 - September 2011) and also the Member of Planning Advisory Committee for Collaborative Reference Database System, National Diet Library, Japan (July 2006 - present).

Books, Papers and Articles (after 2010):

- Mitsuhiro Oda, "Learning for Library Staffs in Workplace," *Special Library*, No.259, May 2013. (in Japanese)

- Mitsuhiro Oda (Project Leader), *Issues and Perspectives on Reference Services in Libraries of Japan*, Seika-cho, Kyoto, National Diet Library, March 2013. (in Japanese)

- Mitsuhiro Oda, "An Empirical Study on the Efficiency of Reference Training Programme Using "Product-Sharing Network System," *Library World* (the Journal of Nippon Association for Librarianship), Vol.64, No.5, January 2013. (in Japanese)

- Mitsuhiro Oda, "A Study on the Characteristics and Acceptance of 'Visiting Instructor Training Programme': A Result of Questionnaire Survey," *The Library Science* (the Journal of West-Japan Academy for Library Science)*, No.101, September 2012. (in Japanese)

- Mitsuhiro Oda ed., *Information Service*, (JLA Library and Information Science Textbook Serious III), Tokyo, Japan Library Association, August 2012. (in Japanese)

- Mitsuhiro Oda, "Creating a Culture of Librarian's Knowledge Sharing: A Trial in Japan," in Antony Jose, ed., *Digital Libraries and Knowledge Organization*, Macmillan Publishers India, February 2012.

- Yutaka Mabe and Mitsuhiro Oda, "A Study of the Characteristics of Reference Books which Can be Used to Answer Reference Questions," *Journal of Japan Society of Library and Information Science*, Vol.57, No.3, September 2011. (in Japanese)

- Mitsuhiro Oda (Project Leader), T*he Research Report on the Current Status of Volunteers in Public Libraries*, Tokyo, Department for Lifelong Learning Policy Research, The National Institute for Educational Policy Research, March 2011. (in Japanese)

  ‹http://www.nier.go.jp/jissen/chosa/reji me/2010/01_tosho/00_all.pdf›

- Mitsuhiro Oda, "Perspectives of Web Based Library Activities," *Museum Studies*, Vol.46, No.1, January 2011. (in Japanese)

- Mitsuhiro Oda, "Product-Sharing and Outcome Generation: New Contributions of Libraries to Research, Learning and Professional Development in Japanese Context," in *Proceedings of the International Conference Commemorating the 40th Anniversary of the Korean Soceity for Library and Information Science*, Seul, Korean Society for Library and Information Science, October 2010. (in English)

- Mitsuhiro Oda, "Education and Professional Training of Librarians," in Editorial Committee of JLA Librarian's Handbook, *JLA Librarian's Handbook*, 6th revised and enlarged ed., Tokyo Japan Library Association, February 2010. (In Japanese)

- Mitsuhiro Oda, "What Role Should Librarians Play for the Public Library as the Regional Intellectual Base?" *Social Education*, Vol.65, No.1, January 2010. (in Japanese)

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Mai Põldaas

Mai Põldaas currently works at University of Tartu Institute of Social Sciences as Lecturer of Library and Information Science. Before that she worked as Information Technology Coordinator at Tallinn Pedagogical University Library (1998-2004), Program Manager on Librarianship and Information Environments at University of Tartu Viljandi Culture Academy (2007-2013) and Electronic Databases Coordinator and Reference Librarian at the National Library of Estonia (1994-1997). University of Tartu is part of EUCLID and open for ERASMUS exchange, both for studies and practice placements. Her professional blog can be found at:

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Infohariduse blogi (blog on Information studies): http://infoharidus.blogspot.com

Clara M. Chu

Clara is the past Chair of IFLA SET. She is a Professor in the Department of Library & Information Studies, University of North Carolina at Greensboro, NC, USA.

Najia Abdallaoui Maan

Najia is Professor in Ecole des Sciences de l'Information, Morocco and a member of the SET Standing Committee.

Chiara Consonni

Chiara is Employed at Fondazione BEIC, Milano, Italy

Kathleen DeLong

Kathleen is an Associate University Librarian, University of Alberta, Canada

Judith J. Field

Judith is the Professional in Residence, School of Library and Information Science, Wayne State University, Northville, MI, USA

Dinesh K. Gupta

Dr. Dinesh K Gupta is Professor and Director Research & Development, Vardhaman Mahaveer Open University, KOTA, Rajasthan, India

Seamus Ross

Seamus is the Dean and Professor, iSchool (Faculty of Information), University of Toronto, Canada.

Suzanne Samir

Suzanne is the Head of Educational Section, Bibliotheca Alexandrina, El Shatby, Egypt.

Kerry Smith

Dr Kerry Smith is Retired Associate Professor and Head, Department of Information Studies, Curtin University of Technology, Perth, WA, Australia. He is the Fellow of ALIA and also Member of

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ASA, IFLA, AGIA (Life member), GSIS. He is the Editor-in-Chief LIBRES http//libres.curtin.edu.au

Lisa D. Travis

Lisa is in Emory Saint Joseph's Hospital Branch Library, Atlanta , GA, United States.

Maria Witt

Maria is Chargée d'enseignement / Certified Expert in LIS, Université Paris, Paris, France.

Dongrong Zhang

Donggrong is the Associate Head of Department, National Science Library of CAS (Library of Chinese Academy of Sciences), Beijing, China.

Section on Education and Training (SET) Celebrates its 40th Anniversary

Over the past few decades, the Section for Education and Training (SET) has supported and enhancedlibrary and information science (LIS) education and training based on research and professional practice on an international scale to encourage collaboration and development across the profession.

In 2014, SET will be celebrating its 40th anniversary in two parts:

1)   An off-site summit as part of the 2014 IFLA World Library and Information Conference in Lyon.

2) A 40th anniversary book to be published in 2015 featuring historical chapters and insights into the future of LIS education and training

The summit will be a special one-day off-site session at the 2014 IFLA conference and will address SET's history and future by creating a collaborative forum for critical discussion. Components of the event include panels, keynotes, and Ignite sessions.

The goal of the anniversary book will be to examine the past 40 years of SET's history and its role in LIS education and training as well as to make future projections of LIS education and training

in 2050. The book will include both historical chapters examining lessons learned over the past 40 years as well as position papers addressing key issues of LIS education and training. Some potential thematic issues the book will address are the integration of hands-on knowledge, reputation of the LIS profession, how the library of the future might look and how to prepare LIS students for it, and future research in LIS.

In conjunction with the summit, SET will celebrate its 40th anniversary by bridging the past to the future in the continual support of LIS education and training. For more information on SET's history, check out Ole Harbo and Russell Bowden's publication of the organization from 1974 to 2003 at:

http://www.ifla.org/publications/develop

ment-of-the-profession-a-history-of-

the-ifla-section-for-education-training-

from.

More details regarding the celebration activities are forthcoming (see http://www.ifla.org/set).For more information, please contact Clara Chu, cmchu@uncg.edu, or Michael Seadle, seadle@ibi.hu-berlin.de.

Accomplishments of the ALA Committee on Education for 2013

- **by Karen E. Downing**

1. In light of the recent update of the Diversity Counts report (Oct 2012: http://www.ala.org/offices/diversity/diversitycounts/divcounts) and the recent ALISE Diversity Statement (2012: http://www.alise.org/assets/documents/alise-diversitystatement-board_approved4member_vote.pdf), the Committee set up a new *Diversity Working Group* to audit what LIS programs are doing in terms of recruitment, retention and curriculum to diversify the LIS profession. We hope to discover some model practices to share at ALA in the future. We approached the ALA Committee on Diversity to help with this work, and they have agreed to help.

2. The COE invited Cindy Cezak, an ALA Councilor who had drafted a council resolution titled "The People's Right to Know" to share her thinking and desired outcomes for the resolution. The resolution deals with asking the Committee on Accreditation to require/ask LIS programs to collect and make public a variety of data regarding admissions requirements, variations in admissions, etc. Before the meeting, the COE polled several LIS programs to find out how this resolution might impact them. As a result of the discussion at the COE meeting, Ms. Cezak is rethinking her resolution.

3. The Committee invited Alexandra Rivera (Chair of the Committee on Diversity) to present the COD's Council resolution affirming the Spectrum Program on its 15th anniversary. After hearing from Ms. Rivera, the COE voted to support the resolution.

4. For the Education Assembly, which occurs directly after the COE meeting, the COE put together a

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45 minute program on the uses of technology for professional development.

Planned activities of ALA for the upcoming year, a concise account:

Diversity Working Group Project

- A sub-group of volunteers will take on a project of reviewing IMLS grants that have been awarded in the past for diversity initiatives with the goal of developing best practices.
- There is a list of the grant programs and Karen will work on a way to share the report with the COE. Karen will contact the Committee on Diversity to see if they will participate.
- Jennifer Andrews and DianeDallis will be working with Karen Downing on this project. They will try to reach out the ALISE representative on the COE for participating. They may also contact people outside of the COE who might have an interest in participating.

Other COE Work

- Provide a structure and framework to collect ALA member feedback for planned revisions of the Certified Public Library

Administrator Standards by the Fall of 2014.

BOBCATSSS 2014 – Barcelona

By Eliane Blumer, Haute école de gestion, Genève

The 2014-edition of BOBCATSSS in Barcelona offered a three day round view concerning sustainable issues within the field of information science. Following the well-known motto "from students-for students", the importance of the conference was not only the various content – i.e. papers, posters or workshops – but the socializing part with a big amount of Library visits, parties and a very beautiful opening ceremony within the ancient walls of Barcelona University.

As my first BOBCATSSS experience within my career as Research and Teaching Assistant in Information Science at the Haute école de Gestion in Geneva, I had the chance to present a poster with the

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title"Acquiring sustainable knowledge through student-driven trans-border research projects". The poster itself has been written in collaboration with René Schneider, a professor of Information Science in Geneva and Markus Hennies, a professor at the Stuttgart Media University and was born with the idea to describe and accompany scientifically a joint project semester between the two mentioned above universities.

As we are living in a knowledge-based, globalized and digitally modernized society, lifelong learning and the ability to build on already acquired sustainable knowledge have become one of the most important criteria for not only professional but also individual success. This has a noteworthy impact on all parts of our life and we have to be able to follow the field. It is a matter of fact that this can only be done, if the educational system adapts itself as well to the new standards, with the purpose of teaching students all necessary requirements for successful life. Especially

higher education institutions, as they have the mission to educate critical and research literate citizens, should see themselves as one of the most important providers of such "modern and sustainable knowledge".

If we take a look at the latest pedagogical research, it says that the traditionally acknowledged, teacher-centered education cannot prepare the new generation for the exigencies of this modern society, we are living in, anymore (Ohidy, 2013; Nagy, 2005). Movements like increasing multiculturalism, globalization and technological progress have an impact on educational methods and are transforming with high speed the already mentioned traditional education within the four walls of a classroom, which was very well-known only a couple of years ago (Stepanyan, Mather, Dalrymple, 2013). As one example of the ongoing changes, which the educational system is currently experiencing, the exponential growth of online learning programs could be mentioned (Allen, Seaman, 2007). Not to

forget, it is becoming also more and more important in our society to be able to work, produce and solve problems in a team (Johnson, Johnson 2004).

Therefore, a student of today has to be taught how to interact and solve problems with others, and if possible, in a multicultural context. This includes communication in more than one language and probably at distance, by using for example new communication and information technologies.

Solutions to this new educational challenge can be found in cooperative learning methods, and by applying them to an online context. As Damon and Phelps (1981) described, cooperative learning methods include all forms of team based learning approaches, and are coming out of constructive learning theory. By working in teams, discussing a topic and solving tasks together, every student brings his/her own competences and can at the same time make use of those of his/her colleagues.

Studies, such as the one of Mergendoller, Bellisimo and Maxwell (2000) have shown that collaboration, as well as the discussion of a problem and the proposal of solutions within a group exchange process, improves learner's performance.

In this context and with the idea to prepare their students to be more adaptable to the high exigencies, such as lifelong learning, a good level of digital media and information literacy, and all this within a multicultural context, the Hochschule der Medien in Stuttgart and the Geneva School of Business Administration in Geneva organize for the 3rd time a common semester in the second year of their Bachelor curriculum.

The joint project semester has been run from 2007 onwards biennially (the 2009 iteration had to be skipped). The project starts with a two day kick-off meeting at one of the partner universities. The participating students from both universities meet for the first time in person and form mixed virtual

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teams. The teams select their research topics from current issues of the library and media industries and get introduced to the use of communication and collaboration tools. An additional social program with dinner and day excursion eases the students to get in touch and overcome language barriers. An eight week intense working phase follows, in which the students choose and use the various kinds of communication and collaboration tools on their own to coordinate the project's progress from their home institutions. Eventually, the virtual teams summarize and visualize their research results on a common dashboard platform, in this case Netvibes. A final workshop is held at the second university where each team presents its research results and the dashboard's functionality.

Based on the cooperative learning targets mentioned by Johnson and Johnson (1999), the joint program shall offer students the opportunity to acquire the following competences.

1. Communication, conflict resolution, decision making in different languages and through different channels
2. Project Management across borders, including face-to-face as well as online communication
3. Use of new technologies - News Aggregators, Document-Sharing, Presentation - Sharing, Skype - to conduct research on distance
4. Research skills and group reflection on a specific subject

After a first mail-based interview in French and German some first advantages and disadvantages were summed up within our poster. First of all, students underlined the cultural and professional benefit of the program. They even mention the importance of such an experience for a future work in international environments.

Another important positive point is the benefit of different levels of knowledge. During the interview, students pointed out that they could benefit from each other. As the French-speaking colleagues i.e. knew the dashboard platform better, they explained the different functionalities to the

other participants. And they helped them in case of linguistic problems.

Nevertheless, negative issues have been raised in feedback, too. One of the most often cited negative issues concerns communication. Students state that the linguistic differences (French-German) are sometimes difficult to handle and imply an often more time-consuming discussion about work objectives than within a single linguistic group. Also, the distance does not always permit effective communication and organization, either because of comprehensive but also technical or simply organizational matters. As the curricula are not the same, it seemed to be sometimes difficult to find a free moment for an online discussion.

A successful method seems to be regular communication. One group has chosen a circa 10-day interval as a communication rhythm and organizes the sessions with Skype. The other has established a regular meeting strategy on Facebook. Hopefully, different working

groups discuss between each other in order to find satisfying and fast solutions to their current communication problems. But this can only be analyzed at the end of the joint program.

Concerning technological tools, students were free to choose whatever device they thought to be useful. Results so far show that the most used devices are Mail, Dropbox, Skype, followed by Facebook-Chat or Facebook-Group and Teamviewer.

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REPORTS

⇒ **From the Library of Alexandria, Egypt by Suzanne Samir**

[**Suzanne Samir is the Head of Educational Section, Information Services Directorate, Library Sector, Library of Alexandria, Chatby, Alexandria, EGYPT]**

There are many important events within the Library of Alexandria. The most important one is the receiving of the Collection of the Royal Tropical Institute, the Netherlands.

Dr. Ismail Serageldin; Director of the Library of Alexandria, and Dr. Derk Vermeer; President of the Royal Tropical Institute— Koninklijk Instituut voor de Tropen (KIT) in Amsterdam, the Netherlands, have signed on Thursday, 31 October 2013,

a Memorandum of Understanding between the two institutions by which majority of the KIT library collection, almost 400,000 books and 20,000 journals, will be reallocated at the BA.

For more information please visit the BA website: http://www.bibalex.org/Home/Default_EN.aspx

The BA Center for Special Studies and Programs (CSSP) holds its Seventh International Biennial Conference, BioVisionAlexandria (BVA) 2014, from 7 to 9 April 2014 with the theme "New Life Sciences: The Next Decade". BVA 2014 is held as a continuation of the tradition that started in BioVision 1999 in Lyon, France. The BA holds the BVA every even year, alternating with the World Life Science Forum held in Lyon every other odd year. For any further information please visit the CSSP website: http://www.bibalex.org/bva2014/Home/Home.aspx

Education & Training events: Reports from Russia

Reported by Brezhneva Valentina Vladimirovna, Skipor Inna and Taranenko Lyubov

In the year 2013, the St.-Petersburg University of Culture and Arts (SPbGUKI, Russia) celebrated its 95th anniversary (http://www.spbguki.ru/our_university/news/2013/12/2002/). As the first faculty at university was

library, it was important for the teachers and students of Information and Library Department.

Our faculty is proud of the strong partnership connections with the Saint Petersburg libraries. The cooperation agreement between SPbGUKI and the Russian National Library was signed On October 2, 2013. Russian National Library will celebrate its 200 anniversary at January, 2014 (http://www.spbguki.ru/our university/news/2013/10/02/03/).

The picture shows University Rector A.S. Turgaev (links) and Library Director A.V. Likhomanov after signing the cooperation agreement.

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On December 18, 2013, the cooperation agreement between SPbGUKI and the oldest library of Saint Petersburg - Library of the Russian Academy of Sciences was signed. This library will celebrate its 300 anniversary at January, 2014.

(http://www.spbguki.ru/our_university/news/2013/12/18/02)

The picture shows University Rector A.S. Turgaev (links) and Library Director V.P. Leonov signing this agreement.

Our University also interacts with city libraries and other stakeholders. Furthermore the university is a collective member of Russian Library Association (RBA). We have some representatives at Saint Petersburg Library Community. Leading staff of city libraries is a member at the scientific council of our university. The faculty of our department is a member of councils at the Russian National Library and the Russian Academy of Science Library.

We launch some courses, programs, internship, conferences in consolidation with libraries. There is training department (for specialists having high level education) in the University that offers training and re-training programs for librarians. Libraries also organize training programs where university staff could teach. Our university study practical courses in cooperation with libraries. University and libraries or information services sign cooperation agreements for this practical course. Sometimes our former students come to do research on topics that are relevant for and suggested by the libraries.

The University held regular meetings with leading representatives of city libraries, directors and outstanding people of Library Community called Meetings at Millionnaya Street (place where the faculty is located). Our students work as volunteers in different kinds of projects for city libraries, develop and hold different events at the library. Some examples are:

The excursions in city libraries are organized for our students. On December 17, 2013, they have visited the **Central Naval Library**, which is situated in the famous Engineering Palace (http:// www.spbguki.ru/ our_university/news/2013/12/17/01/)

Last year Library and Information Department, St Petersburg State University of Culture and Art, organized a festival called *BiblioFest*. It had financial support from the European Union and organizational and informational support from the City Administration of St Petersburg and the city's libraries. For about a year, students planned and organized various events which were included in BiblioFest's program. All of the competitions were very interesting but the most attractive seemed to be **"the library podium"**. It was a fashion show in the library prepared by female students from the Library and Information Department. They demonstrated professional skills, intellect, erudition, dancing skills, singing, beauty and many other skills and outstanding features. There were three nominations: first prize: Miss Library; second prize: Deputy Miss; third prize: People's Choice Award. All the participants had to present their "homework": a report about their view of a library specialist today and in the near future. The reports accompanied

a presentation of their costume, hairstyle and performance of the librarian of the future. It was a great show, demonstrating the talent and creativity of the students who participated. The library and librarians had never seen this type of event before. The competition's jury had the very difficult task of choosing the winner of the title "Miss Library". It was particularly difficult to choose just one because all participants had been well prepared and demonstrated all their skills and abilities. It was a real competition of beauty, wisdom, professional views on the future of a profession and ability to present all these issues to audience.

There was another very interesting event in the program of the festival: **"The library as a cultural and recreational center".** This competition was attended by 11 student groups under the guidance of faculty teachers, making more than 110 participants in total. During the 2012/2013 academic year, students organized and held various interactive events in the libraries of St Petersburg. Spectators included residents and guests in St Petersburg. Among the activities were **the night of the libraries** (in a centralized library system in the Nevsky District), **the night of the museums** (in the centralized library system of the Petrogradsky District of St Petersburg), **the New Year for primary school children**, and many **excursions devoted to the Great Russian writer M. Lermontov** (Interdistrict Centralized Library Systems). According to this we could say that our student are very creative and will try to develop libraries as cultural and educational centers.

There were examples from SPbGUKI faculty and student activities – from the university where I work. But

Library and Information Activities Program is taught in 17 universities of culture and arts which are located in different parts of our big country. All these universities are under control of the Minister of Culture of Russian Federation (http://mkrf.ru/en/). They have many other interesting examples of such activities.

Our University interacts with other universities by means of **Educational and Methodical Cooperation (called UMO).** Its Head Vladimir Klyuev, Professor of Moscow University of Culture and Arts, promised to write for the next issue of Bulletin. It will be on unique project for preparing bachelor textbooks series. The teachers of Kemerovo State University of Culture and Arts offer their materials for this issue.

- **Skipor Inna,**

The Technologies of Automated Information Processing Department
Kemerovo State University of Culture and Arts

New Curriculum for Developers of Electronic Information Resources

In 2013, Information Cooperation Center «Litera» (Moscow) within the series «Modern library» published a curriculum «Technology of creation of electronic information resources» by the authors Kolkova N.I., Scipor I.L.

The Curriculum is focused on providing the information according to its theoretical, methodical, organizational, normative, and technological and reference nature for developers of electronic and information resources.

Special attention is drawn to technological aspects of formation of electronic and information resources of different types (data base, electronic collection of documents, electronic references, sites).

Creation of electronic and information resources of each type is characterized under the integrated technology which was applied and approved in scientific and research projects in Kemerovo State University of Culture and Arts. All the results were implemented in the institutions of culture and arts.

The curriculum examines the specific distinctions in the preparation technologies of electronic information resources of definite type, used during the work at predesign, design and postdesign stages of their creation.

Besides the main text, the structure of the curriculum includes bibliographical comments to each chapter; lists of test questions and exercises; glossary, reflected the main terms in the sphere of developing the electronic information resources.

Special interest can be given to appendix which includes a list of descriptive articles, containing the features of electronic information resources of different types; a list of electronic information resources generators, the characteristics of standards and major documents in the field of developing and use of electronic information resources; ratio of stages and steps; criteria and control indicators of a site complex assessment.

The structure of the materials presented in the curriculum considers competence-based approach to training the students in higher education institutions in the departments of library and

information profile. Development of technologies for electronic information resources is focused on the formation of graduates ability and skills for effective independent activity in this sphere. Also the curriculum can be addressed to post graduate students and teachers of higher education institutions of culture and arts, libraries and other information institutes workers.

- *Taranenko Lyubov,*

Documentary Communications Technology Department,

Kemerovo State University of Culture and Arts

The Faculty of the Documentary Communications Technology Department of Kemerovo State University of Culture and Arts improve the ICT skills of educational institutions in cultural sphere and secondary schools teachers

The Faculty of Documentary Communications Technology Department is quite famous in West Siberian region and beyond because of its work in training and retraining of library staff. Teachers regularly hold courses, seminars, trainings, workshops, consultations in different types and kinds of libraries. In 2013, the teachers of the chair shared their ICT knowledge with specialists of musical and art education. In December 2013 as a part of the educational program "History and Theory of Music / Fine Arts" and "Modern technology resources and aesthetic education and art education," teachers of the Chair of Documentary Communications Technology trained to information and

communication technologies, more than 160 teachers of secondary schools, institutions of additional education, secondary and higher professional education in the field of culture and art. The list of the curriculum included the following topics: information technologies in education, culture and art, the Internet resources as an assistant tool to professional and educational activities, training and methodological support of educational activities, from traditional to electronic format, electronic educational environment as a resource and interactive learning technology, and methodology of creating the multimedia educational resources. The learners were actively developing algorithms for finding the professional information in the Internet resources, technology of creating the multimedia educational resources, work in the «E-learning environment of Kemerovo State University of Culture and Arts.»

Experience in attracting the teachers of library and information sphere to learning the ICT basics was successful. Professional knowledge of library and information work and skills of teachers in the field of ICT allows improving information culture of different categories of users!

SET Images from Kerry Smith

SET at ACTION

IFLA Publication on the GREEN LIBRARIES: reviewed by Susmita Chakraborty

The Green Library - Die grüne Bibliothek: the challenge of environmental sustainability - Ökologische Nachhaltigkeit in der Praxis/ edited by Petra Hauke; Karen Latimer and Klaus Ulrich Werner. Berlin: IFLA, DE Gruyter Saur, 2013. 433**pp,**

Series: **IFLA Publications 161**
ISBN: 978-3-11-030927-0

Introduction

This bi-lingual (English and German) book builds upon the editors' involvement with the 'Green Library' Issue. On the one hand, it happens to be a collocation of articles written by the people involved in the enviornmentally sustainable library projects, on the other it details guidelines for the libraries to follow if and when they chose the green path.

Aims and Scope

Contributions and case studies from Germany and other European countries, as well as from Asia, Australia and the US, demonstrate different aspects of reducing the "ecological footprint" in libraries.

Language Structure

Contributions by experts in their field are written in German or in English and all have German and English abstracts.

Intended Audience

The publication will be of interest to the librarians from all types of libraries looking for ecological solutions: public, business, special and university libraries. It will help the teachers and students of library and information science provided 'Green Path' is already in their curricula. It will also be of interest to the green architects, library users, library governing bodies, certification agencies and professional library associations.
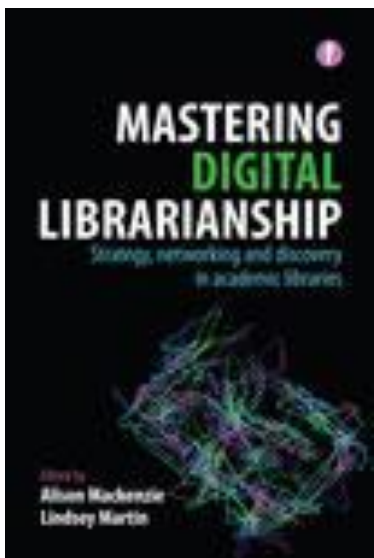
Usefulness

This book brings forth the GREEN ISSUE forward, an issue still considered not so important in some parts of the globe. It focuses on green library events and projects from the recent past. The book can also work as a teaching aid in the classroom scenario.

The checklist at the end of the book on 'Sustainable buildings, equipment and management' by Klaus **Ulrich Werner** is a valuable yardstick for the libraries to measure their GREEN-ness and the whole environmental sustainability issue. It is good news that this checklist is being translated into various languages of the world making it more usable in the global context.

Mastering Digital Librarianship, Facet Publishing: reviewed by **Petra Hauke**

[Petra Hauke is Lecturer, Berlin School of Library and Information Science, Humboldt

University of Berlin, Germany]

Mastering Digital Librarianship: Strategy, networking and discovery in academic libraries / edited by Alison Mackenzie and Lindsey Martin. London: Facet Publishing, 2014. 208pp, paperback

ISBN: 978-1-85604-943-6 Price: £49.95, to CILIP members: £39.96

Traditional cataloging practices, acquisitions, content management etc. are no longer the "state of the art" of academic librarianship.Academic activities have been totally changed as new technologies increase the availability of content and simplify access to information resources. Librarians therefore need a new kind of expertise, and this expertise has to be highly visible to ensure the profession has a viable future. Libraries and librarians provide a wide range of services and invest immense energy so that users are not dependent on the librarian's help, for example through well-organized OPACs

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and databases, as well as through teaching information literacy. However, simplifying services for users means that the librarian's expertise may not be visible. "Mastering" digital librarianship means communicating the librarian's value, fostering partnerships within and beyond the institution and meeting the expectations of the new generation of users.

The book, *Mastering Digital Librarianship,* deals with "insights by librarians to their working environments and what they consider to be vital for the success of their careers, their services and their profession" (p. xvi) and with the "importance of investment in marketing and communication" (p. XVII). It is divided into three parts, each of them with three contributions from different authors.

It starts with "Theme 1: Rethinking marketing and communication". In his article "Digital marketing in an outreach context" A. Hicksclearly states that "digital marketing is not just about translating traditional marketing online […] it involves engaging authentically with the new spaces, tools and voices that form the community's online conversation […]"e.g. Twitter, Foursquare, Pinterest (p. 5).Hicks provides also a useful 10 steps planning checklist. D. Mcloughlin's and J. Benn's contribution "Reference 2.0: evolution of virtual reference services and social media" refers to a survey of Australian university libraries pointing out the role ofpersonalised technologies in addition to anonymous user services. In "A service in transition: how digital technology is shaping organizational change" R. Bury and H. Jamieson

discussthe importance of understanding the library user's workflow, the role of strategic marketing and "how the use of digital and social media supports the library 'brand'" (p. 42).

"Theme 2: Rethinking support for academic practice" focuses on the universitylibrary's key communities: academic staff, researchers and students, and how libraries can help to optimisetheir effectiveness through open content and research data. H. Howard describes "The impact of open and digital content on librarians' roles in a learning and teaching context", primarily from an UK higher education perspective. Libraries and librarians play a significant role in the Open Educational Resources (OER) movement: they "support and enable users to discover, reuse, manage, create and share learning and teaching

resources … ", and as teachers and educators themselves through sharing their own teaching materials (p. 66). J. Davidson's contribution is a pleading for "Supporting early-career researchers in data management and curation", while J. Mitchell and C. Underhill focus on "Learners and digital identity: the Digital Tattoo project" at the University of British Columbia (UBC). The goal of the UBC project is to support "students to develop responsible, judicious and analytical approaches to their decisions regarding their online identities: specifically, what to share, with whom and how best to participate across varied networks" (p. 105).

The final part, "Theme 3: Rethinking resource delivery", deals with strategies to maximise access to, and delivery of, resources and services. K. Munro and her

co-authors draw attention to a mobile services strategy at the University of Glasgow library as a case study: "Mobilizing your library". "'You might also be interested in …': improving discovery through recommendations" is the title of the next contribution. This is followed by L. Charnock and J. Palmer's ideas about innovating libraries by offering recommendations. "By making the most of technology and using the data at their fingertips, libraries can offer new routes to resource discovery and reveal underused or hidden library materials through book recommendations" (p. 139), using strategies which are already common on commercial and social websites like Amazon etc. In her article "Libraries and international branch campuses in the digital environment" M. Brent deals with the challenge of academic libraries supporting their domestic students studying abroad through a case study from the UK Newcastle University in collaboration with the overseas campus of The Singapore Institute of Technology (SIT).

All chapters are written by well-experienced experts in their field, with the authors introduced in detail at the beginning of the book. All chapters conclude with references to printed publications as well as online resources. The book includes a comprehensive, detailed index.

This book on strategies to master digital librarianshipis a practical guide for libraries and librarians who seek to optimiseand maximise their customer orientationin in the context of the digital landscape. It will also serve as a helpful

introduction for decision makers. It provides useful information at a foundation level and will also be useful for teaching and studying library and information science.