LATIN AMERICA AND THE CARIBBEAN SECTION

PRIORITY ACTIVITIES 2010-2011

IFLA LAC Standing Committee has identified three priority activities for the section aimed at supporting the implementation of the IFLA Strategic Plan for 2010 to 2015, which are outlined below including the relationship of each one to the Strategic Directions, relevant Goals and Priority Activities of the IFLA Strategic Plan for 2010-2015.

1. Building strong library associations in Latin America and the Caribbean

IFLA Strategic Directions

Building the strategic capacity of IFLA and that of its members

Relevant goals

- 2a. securing a robust and sustainable future for IFLA;
- 2b. being a global multilingual organisation, serving its members and the international library community in the seven official IFLA languages;
- 2d. building strong library associations and institutions;
- 2e. stimulating a high degree of membership participation and engagement

Priority Activities

- 2.4. implement and evaluate the Building Strong Libraries Programme
- 2. Encourage and assist Latin America and the Caribbean associations and institutions with ALP small project applications dealing with: information literacy, improving access to information, promotion of libraries in society, and continuing professional development

IFLA Strategic Directions

Empowering libraries to enable their user communities to have equitable access to information

Building the strategic capacity of IFLA and that of its members

Transforming the profile and the standing of the profession

Representing the interests of IFLA's members and their users throughout the world

Relevant goals

- 1a. ensuring freedom to access information as a basic human right;
 1b. advocating to ensure that access to information, ideas and works
 of imagination is fair and balances user needs with creators' rights;
 1c. creating opportunities for all members of the community to
 participate fully in the information and knowledge society;
 1d. enabling libraries to increase awareness among decision makers
 of the key role libraries play in advancing the information and
 knowledge society;
- 2e. stimulating a high degree of membership participation and engagement;
- 2f. building an active community of IFLA members that engages productively in the wider profession and society at large;
- 3b. supporting collaborative efforts to assure development of high quality library and information services through training and strategic initiatives;
- 4d. stimulating and initiating activities to enable members to become advocates at local level for the value of libraries in their society

Priority Activities

- 1.1. ensure freedom to access information as a basic human right through the IFLA FAIFE Programme;
- 1.2. advocate to ensure that access to information, ideas and works of imagination is fair and balances user needs with creators' rights through the IFLA CLM Programme;

- 1.3. create opportunities for all members in the community to fully participate in the knowledge society through the IFLA ALP Programme;
- 1.4. enable libraries to increase awareness among decision makers of the key role libraries play in advancing the information and knowledge society through IFLA's Advocacy Framework and Activities:
- 2.2. implement strategies that meet the targets for broadening the Membership base and strengthening IFLA's capacity for participation in regional activities;
- 2.3. build an active, global, multilingual community of IFLA members through;
 - a) increased opportunities to engage in all IFLA activities;
 - b) open and transparent communication and decision making;
- 2.4. implement and evaluate the Building Strong Libraries Programme;
- 3.2. take a whole-of-organisation approach to IFLA's activities in our professional units by proactively engaging them in the implementation of strategies;
- 4.6. integrate the IFLA Presidential Programme into IFLA's advocacy activities
- 3. Looking for partnerships for funding regional small in addition to ALP funding

IFLA Strategic Directions

Building the strategic capacity of IFLA and that of its members

Representing the interests of IFLA's members and their users throughout the world

Relevant goals

2d. building strong library associations and institutions;

- 2e. stimulating a high degree of membership participation and engagement;
- 2g. gaining resources to ensure sustainability of our advocacy programme
- 4a. building strategic alliances and partnerships to further the profession in the knowledge society;
- 4d. stimulating and initiating activities to enable members to become advocates at local level for the value of libraries in their society

Priority Activities

- 2.2. implement strategies that meet the targets for broadening the Membership base and strengthening IFLA's capacity for participation in regional activities;
- 4.6. integrate the IFLA Presidential Programme into IFLA's advocacy activities