



# Advocacy Actions of LAROC

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**(LAROC)**

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Available at:

<https://www.slideshare.net/clavenke/advocacy-actions-of-laroc>

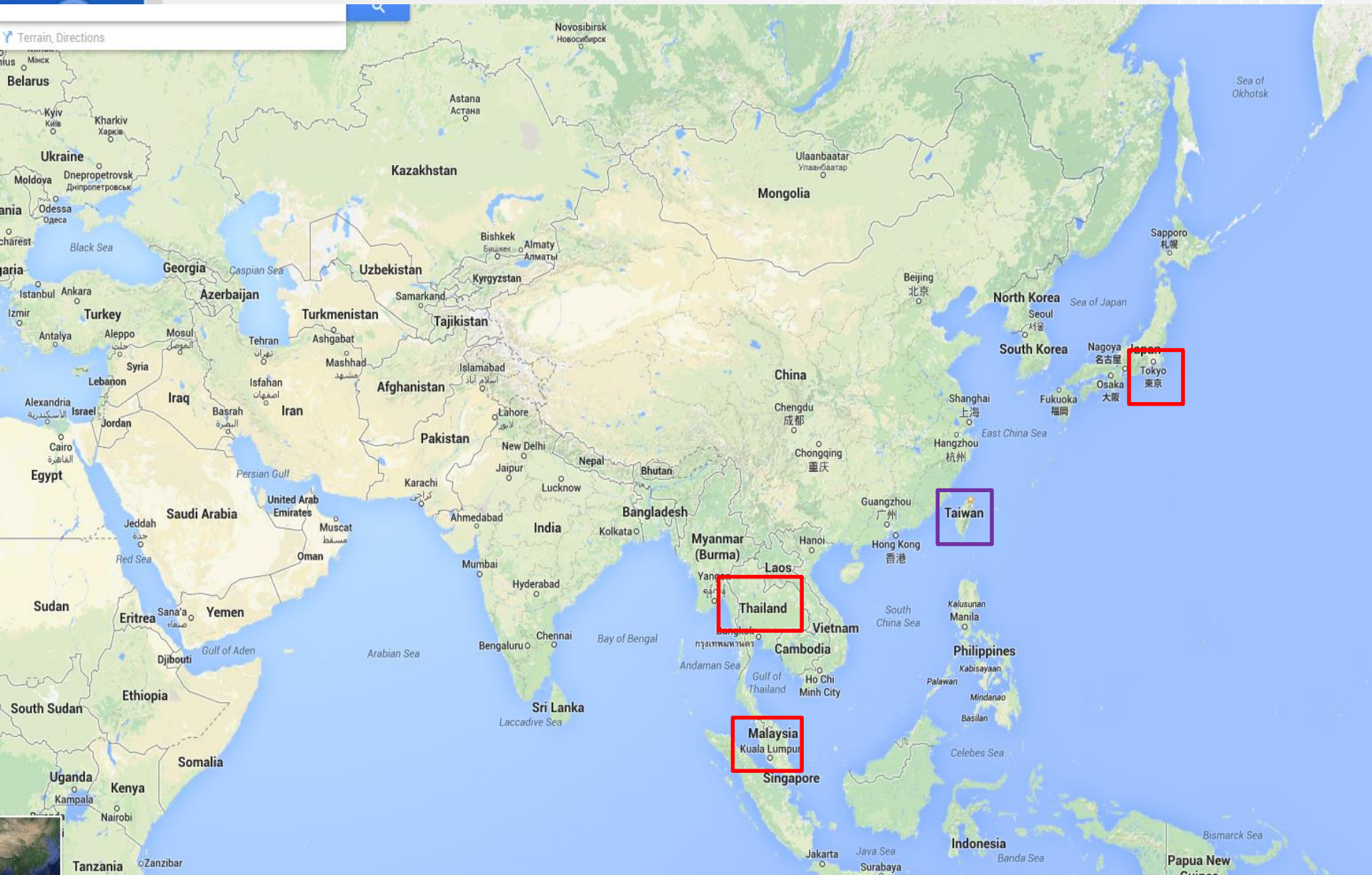
# Outline

- ▶ Introduction
- ▶ Advocacy Actions 1-2-3
- ▶ Conclusion



# INTRODUCTION

# Taiwan, ROC





# Taiwan Profile

- ▶ Location: East Asia
- ▶ Area: 36,000 square kilometers
- ▶ Population: 23 million
- ▶ Capital: Taipei City
- ▶ Language: Mandarin (Chinese)
- ▶ The most beautiful scenery in Taiwan is (kind) people
  - ✿ Mountain view, ocean view... and delicious food

# LAROC

- ▶ Library Association of the Republic of China (Taiwan)
- ▶ Founded in 1925 in Beijing
- ▶ Resumed in 1953 in Taipei
- ▶ Members: 1,790
  - ✿ individual: 457 、 student: 318
  - ✿ group: 400
  - ✿ life-long: 615
- ▶ 20+ committees (library types, library standard, bibliotherapy, evergreen, library technology, information literacy, education...)

# Early Advocacy Action

- ▶ Y2000: White paper on the development of Librarianship in Taiwan
  - ✿ Vision and Mission, Status quo & plight, development strategies
- ▶ Y2001: Library Act (amended in Y2015)
- ▶ Y2016: The Standard for Library Establishment and Operation (MOE)
  - ✿ organization structure, opening hour, strategic planning and evaluation, benchmark for collection development, professional librarian ratio in a library, qualification for profession librarians, **material acquisition budget ratio...**



# ADVOCACY ACTIONS 1-2-3



# Advocacy Action 1: Certificate

## ▶ Context

- ✿ In Taiwan, everyone can become a librarian in national academic libraries or public libraries if he/she can pass the civil servant examination for libraries no matter if he/she is LIS major

## ▶ Certificate for the analyst of Information Organization (cataloging and classification)

- ✿ Information Organization is fundamental and essential for LIS professionals
- ✿ Enhance the self-esteem of cataloguers
- ✿ Improve the quality of outsourcing cataloging

# Advocacy Action 1: Certificate (Cont.)

- ▶ 1<sup>st</sup> certification examination: Y2017
  - ✿ 79 took the exam, 50 got the certificate
- ▶ 2<sup>nd</sup> certification examination: Sep. 29, Y2018
- ▶ LAROC will promote the certification to various types of libraries
  - ✿ bonus points for librarian employment
  - ✿ bonus points for bids for outsourcing cataloging

# Advocacy Action 2: Public Awareness

- ▶ To raise the public awareness of the friendliness, passion, professionalism of librarians, and increase the self-esteem and self-approval of librarians
- ▶ Produce two micro-films
  - ✿ Archived Memory (被典藏的回憶)
  - ✿ Recall the Faith (迴想 · 初心)
  - ✿ Available in YouTube with English subtitles
- ▶ FB pages, dialogue with different industries...

# Micro Films

## Archived Memory



How a professional and passionate librarian helps a Japanese discover his grandfather's thesis in the shelf and IR.

## Recall the Faith



When you are tired of boring daily checking-in/out job, please recall that your wish is to protect the wonderful world.

# FB Pages

- ▶ LAROC page

- ▶ Bibliotherapy Committee page

- ✿ With many workshops targeting for the general public, school teachers, and librarians

- ▶ A big Reading Room in a small town

- ✿ Propagating information, news, figures, activities of public libraries around the world, especially public libraries in Taiwan





# Dialogue with Different Industries

## ▶ Publishers

- ✿ Public Lending Right (PLR)

- ✿ ~~Public Lending Right for changed~~ Legal Deposit

## ▶ LAROC Library Ambassador

- ✿ Dr. Lee – dentist, author, environment conservation volunteer

- ✓ Interview with model librarians

- ✓ Open speeches

## ▶ Friend of LAROC

- ✿ Mr. Dai – founder and former CEO of Wowprime corp (catering industry)

- ✓ Found EP-Books in Y2016

- Spend NT\$100 for all-day reading and coffee/tea/shake

- Slogan/Vision: Reading is the most beautiful scenery in Taiwan

- ✓ Aug. 31, 2018 – Open Speech (Ten Thing I've learned)

# Advocacy Action 3: Material Acquisition Budget

- ▶ In The Standard for Library Establishment and Operation (approved by MOE in 2016)...
  - ✿ As principle, the material acquisition budget in an academic library should not be less than **15%** of the total yearly budget
  - ✿ LAROC attempted to seek consensus in the annual meeting of university librarians
    - ✓ University librarians voted to increase the percentage to **50%**
  - ✿ LAROC will propose to MOE for increasing the percentage

# Conclusion

- ▶ Advocacy for fully implementing the Library Act and the Standard for Library Establishment and Operation
- ▶ Advocacy for library professionals
- ▶ Advocacy for UN 2030 Agenda – SDG
- ▶ Dialogue and take action

# IFLA IAP in Taiwan







**Thank you for Listening**