



# LEZERGAME

Innovation to support reading skills of young dyslectic students

dedicon



# Content

---

- What is Lezergame
- Why Lezergame
- Lezergame principles
- Planning



dedicon



# What is Lezergame

---

- Reading app for iPhone and Ipad
- Social media setting to be able to go 'Lazergaming'
- Starting point: Reading is fun!
- Focusses on reading and not just on animations , games and short movies
- Based on reading actively instead of passive experience.
- Creates responsibility with reader

# Why Lezergame

---

- Lezergame makes reading for all possible
- Creates availability of literature books for kids ( 8 - 12 year)
- Focus on all who:
  - Do not like reading
  - Have difficulties to read or learn
  - Are dyslectic



# Who will benefit from Lezergame

---

- Kids start to read independently
- “ reading” pictures become less interesting .
- Importance of “reading miles “, to improve reading skills .
- Kids age 6+ until 12+ focus on 8 until 11 year



dedicon



# LEZERGAME principles

---

- Increased focus is generated by the use of 'karaoke' and hybrid reading.
- Keeps kids concentrated
- Increase confidence by reward system
- Social context, interaction with friend increases motivation and is fun

# “Karaoke” reading – hybrid books

---

- Synchronise text files with audio files (human voice).
- There will be a cursor in the text that follows the audio lines, on word level.
- This will create focus and the reader will keep on reading
- A larger amount of reading miles will improve reading skills

# Social media/game settings

---

- Gaining points, immediate rewards can be selected f.e. elements to 'pimp your room'
- Make friends with other Lezergamers
- Exchange experiences and successes
- Look and feel is attractive



# Other reading functionalities

---

- Audio can be turned on and off
- Repeat options (words, lines )
- Control reading speed
- Bookmarks, make notes, summarise

# Help programm

---

- Klik on a word and help starts
- Online junior dictionary (pictures)
- Wikikids of Wikipedia
- Link to school library
- Contact persons( mother)



dedicon



# Planning 2012, Launch January 2013

---

- Selection and production of 100 dedicated literature books in hybride format , categorised for age groups
- Develop reading app, social media end gaming context
- Digital Lazergame store
- Marketing and promotion plan

dedicon





Thank you for listening!