ACTION PLAN for Professional Units -- Serials and Other Continuing Resources

Objectives of Professional Unit 2016-17:

1. **Monitor, report, disseminate and promote national and international standards and the importance of best practices in Serials and Other Continuing Resources including E-Resources**
   Connects to IFLA Strategic Direction 1 Libraries in Society key initiative (*Promoting IFLA Standards*)
   Connects to IFLA Strategic Direction 2: Information and Knowledge key initiative (*A Sustainable Information Environment and An Equitable   Copyright Framework*)
   Connects to IFLA Strategic Direction 3: Cultural Heritage key initiative (*Preservation of Cultural Heritage*)
   Connects to IFLA Strategic Direction 4: Capacity Building key initiative Capacity Building (*International Advocacy Programme*)

2. **Monitor, raise awareness and promote resolution of national and international issues related to copyright, open access and other scholarly communication matters**
   Connects to IFLA Strategic Direction 1 Libraries in Society key initiative *(Promoting IFLA Standards and Changing Attitudes and Perceptions)*
   Connects to IFLA Strategic Direction 2: Information and Knowledge key initiative *(A Sustainable Information Environment and An Equitable Copyright Framework)*
   Connects to IFLA Strategic Direction 3: Cultural Heritage key initiative *(Preservation of Cultural Heritage)*
   Connects to IFLA Strategic Direction 4: Capacity Building key initiative Capacity Building *(International Advocacy Programme)*

3. **Attract, involve and retain members from all parts of the Serials and Other Continuing Resources information chain thereby raising the profile of the Serials and Other Continuing Resources Section of IFLA**
   Connects to IFLA Strategic Direction 2: Information and Knowledge key initiative *(An Equitable Copyright Framework)*
   Connects to IFLA Strategic Direction 3: Cultural Heritage key initiative *(Preservation of Cultural Heritage)*
   Connects to IFLA Strategic Direction 4: Capacity Building key initiative *(International Advocacy Programme and Enhanced Regional Presence)*

1. Promote the importance of best practices in serials and other continuing resources including e-resources

Project or Activity	1.1. Plan and organise conference programmes which will promote best practices in serials and other continuing resources	
Main Tasks	1.1a. Standing committee members with responsibility for planning and organising conference or meeting programmes to select appropriate topics and papers for WLIC 2017	1.1b. Standing committee members to work jointly with other sections within Division II to create satellite programme for WLIC 2017
Responsibilities and timeline	Chair and Secretary of SOCR are responsible for setting up programme subcommittee and schedule for specific activities to meet deadlines set by IFLA. Members of programme subcommittee to set up program and report back to SC at designated meetings (conference calls) Communications Officer will ensure maximum exposure via all avenues appropriate at times set in schedule.	Members to be assigned to Joint SC team organizing the satellite programme Members of Joint SC team to report back to SC at designated meetings (conference calls) Communications Officer will ensure maximum exposure via all avenues appropriate at times set in schedule.
Resources		
Communications	Programme will be submitted for inclusion in conference programme when appropriate and is advertised on SOCRS webpage, blog, Facebook page and listserv, as well as through other	Programme will be submitted for inclusion in conference programme when appropriate and is advertised on SOCRS webpage, blog, Facebook page and

	appropriate avenues for communication	listserv, as well as through other appropriate avenues for communication
Measures of Success	Appropriate conference open programmes are discussed, scheduled, arranged and delivered Deadlines all met for 2016-17 Numbers of attendees and positive evaluation forms	Appropriate conference satellite programmes are discussed, scheduled, arranged and delivered Deadlines all met for 2016-17 Numbers of attendees and positive evaluation forms
Progress		

Project or Activity	1.2 Facilitate and provide access to documentation and information on professional issues relating to serials and e-resources	1.3 Develop the SOCR webpages, blog and lists and maximize their potential uses for disseminating information and fostering dialogue	1.4 Broaden the audience for Serials and Other Continuing Resources publications and outputs by providing multilingual versions of core Section documents and information. Priority to be given to the Section's Action Plan into languages as section members language expertise allows.
Main Tasks	1.2a. Identify resources (standards and best practices) and set up a web page from which we can link to them	1.3 Update SOCR website and encourage use of blog and listserv	1.4a Identify documents to be translated and languages into which they are to be

		throughout the year	translated
Responsibilities and timeline	SC to assign the gathering of links for these resources to members based on geography and subject matter expertise by 31 December 2016 SC members to have shared links with rest of the SC by the mid-year conference call SC evaluates results at mid-year conference call SC members complete round-up of links by 1 May 2017 Web page with links live by 1 August 2017	SC brainstorms topics for blog posts and listserv discussions by 31 December 2016 SC advertises goal of listserv as a forum for discussion and information sharing; actively recruits stakeholders who have not done so already to sign up SC initiates first listserv discussion by 31 January 2017 SC identifies topics for blogging and starts blogging upon them by 31 January 2017	SC to identify documents and languages by mid-year conference call SC to have recruited translators by mid-year conference call Translators to have completed translations by 1 June, 2017 Translations to have been posted to website by 1 July, 2017
Resources			
Communications	Existence of new web page is actively promoted through all avenues of communication		
Measures of Success		All SOCRS webpages are up to date and the blog and listservs are active	Translations are available on our website

Progress			

2. Monitor, raise awareness and promote resolution of national and international issues related to copyright, open access and other related scholarly communication matters

Project or Activity	2.1 Encourage development of awareness of issues through encouraging submissions for papers for conference, mobilizing committee members to advocate in their own regions and highlighting issues on our webpages
Main Tasks	2.1a Promote use of all SC forums for communication and discussion for these topics
Responsibilities and timeline	SC programme subcommittee to encourage papers on these topics SC to initiate listserv discussions on these topics SC to post on these topics on its blog
Resources	
Communications	
Measures of Success	Papers are presented on pertinent topics, blog posts are written on these topics, listserv discussions are initiated on these topics
Progress	

3. Attract, involve and retain members from all parts of the Serials and Other Continuing Resources information chain thereby raising the profile of the Serials and Other Continuing Resources Section of IFLA

Project or Activity	3.1. All SC members to act as advocates in their regions, inviting greater involvement in IFLA and SOCR	3.2. General call inviting expressions of interest in becoming an SC member to be sent to major serials and IFLA email lists	3.3. Use listserv to initiate discussion and debate on "Hot topics" / "Issues of concern" with serials practitioners, where the IFLA SOCR Section may be able to raise awareness or facilitate a resolution.
Main Tasks			
Responsibilities and timeline	All SC members to promote conference programme, blog posts and listserv as forum for discussions SC members to reach out especially to under represented parts of the serial information chain	SC members to identify e-mail lists SC to send out general call on the same	SC to identify and choose topics for listserv discussions Chair and Communications Co-ordinator to agree appropriately worded email to encourage participation and wider debate, in the hope of stimulating interest and informing future conference programme topic planning by SOCR At SOCR's conference program, invite attendees to attend section meeting. Hold mid-year skype calls to retain currents and gather their input.

Resources			
Communications			
Measures of Success	More active participation in SOCR blog, and listservs. Wider involvement and increased participation in SOCR from currently under represented parts of the Serials information chain e.g. Publishers, Agents, aggregators, licensing bodies	Call issued: expressions of interest progressed to nominations for SC membership	
Progress			