



# IFLA Public Libraries Satellite



## IFLA Public Libraries Satellite: Public library futures in a global digital world

12-13 August 2014  
Library of Birmingham, UK



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In collaboration with



Chartered Institute of  
Library and Information  
Professionals



Leading & Managing  
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# IFLA Public Libraries Satellite

## Community building for public libraries in the 21st Century: examples from the Netherlands

**Marina Polderman**, Librarian & **Hans van Duijnhoven**, Librarian & Library Manager, Noord Oost Brabantse Bibliotheeken, Netherlands



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# Community building for public libraries in the 21st Century: examples from the Netherlands

Hans van Duijnhoven - Marina Polderman

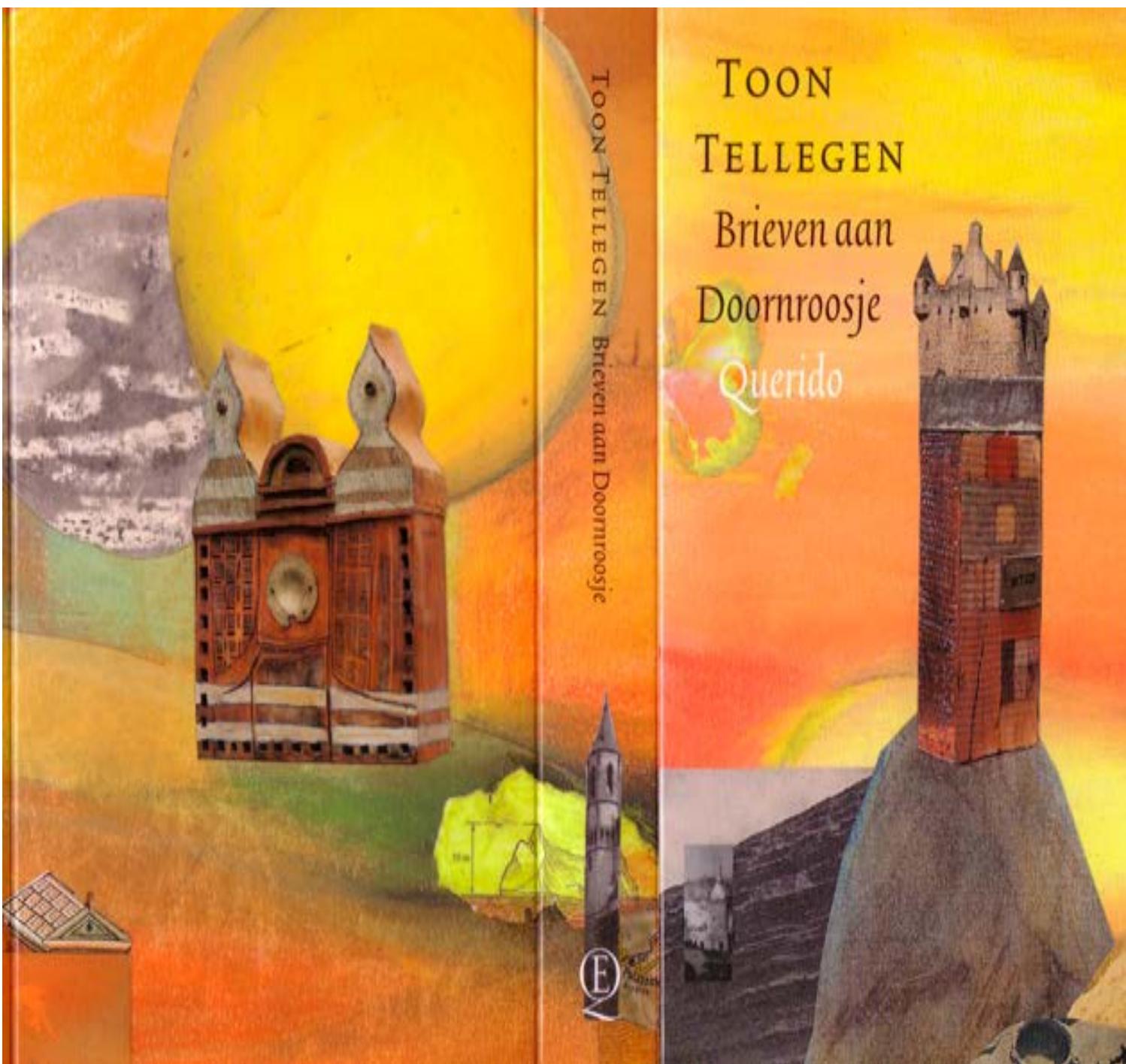
IFLA Public Libraries Satellite, Library of Birmingham, 13-08-2014



TOON  
TELLEGEN  
Brieven aan  
Doornroosje  
Querido

TOON TELLEGEN Brieven aan Doornroosje

E



# Who we are

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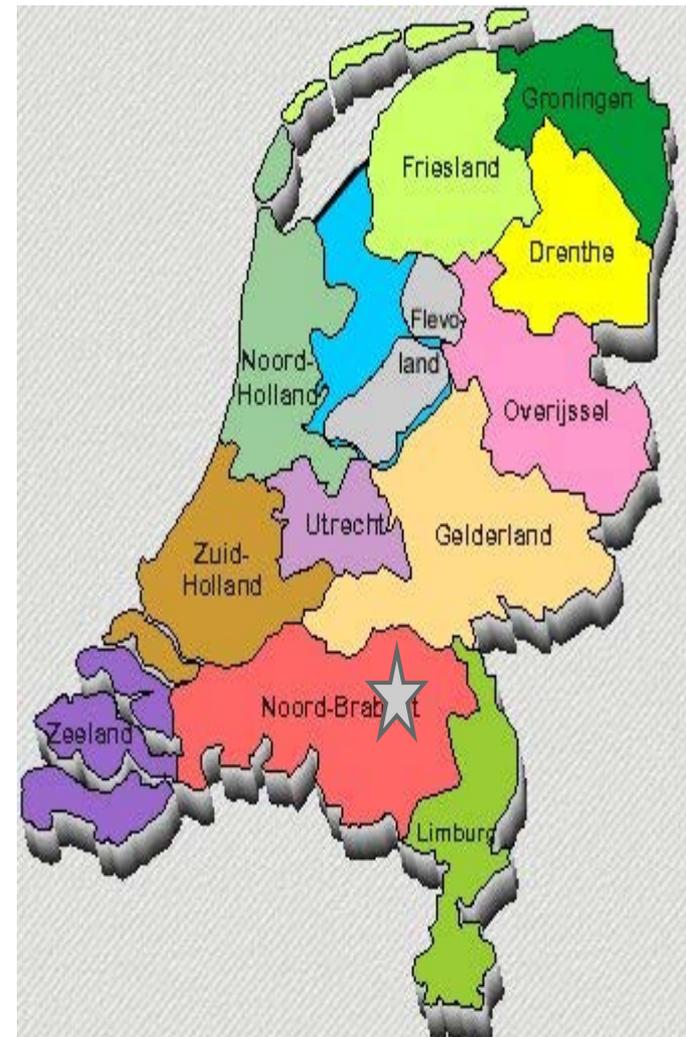
# Noord Oost Brabantse Bibliotheken

In the Netherlands

An area of about 200.000 inhabitants

5 municipalities

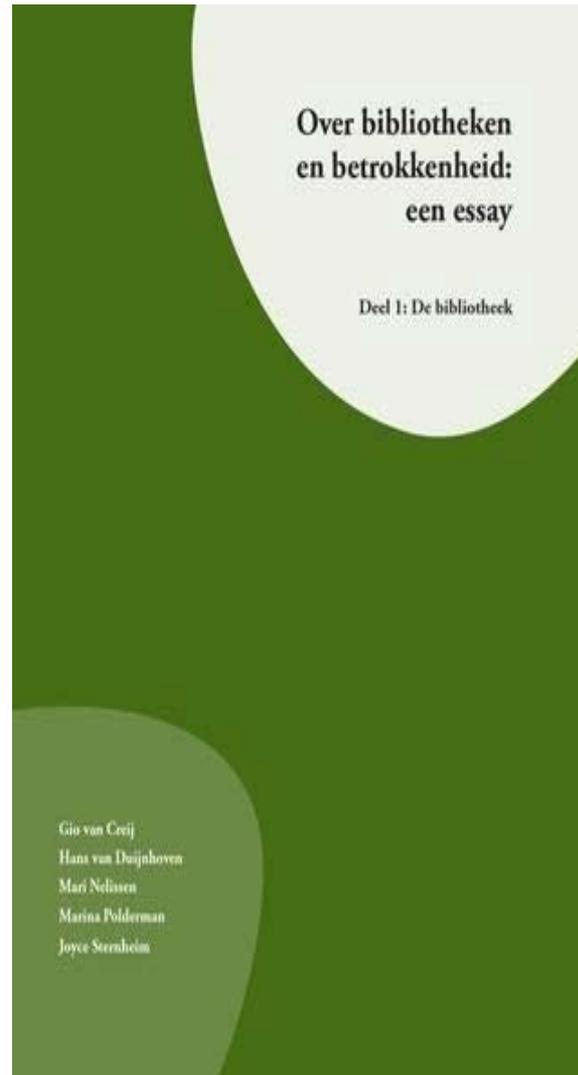
14 libraries, three relatively big ones



# COMMUNITY



# About libraries and involvement



Over bibliotheken  
en betrokkenheid:  
een essay

Deel 1: De bibliotheek

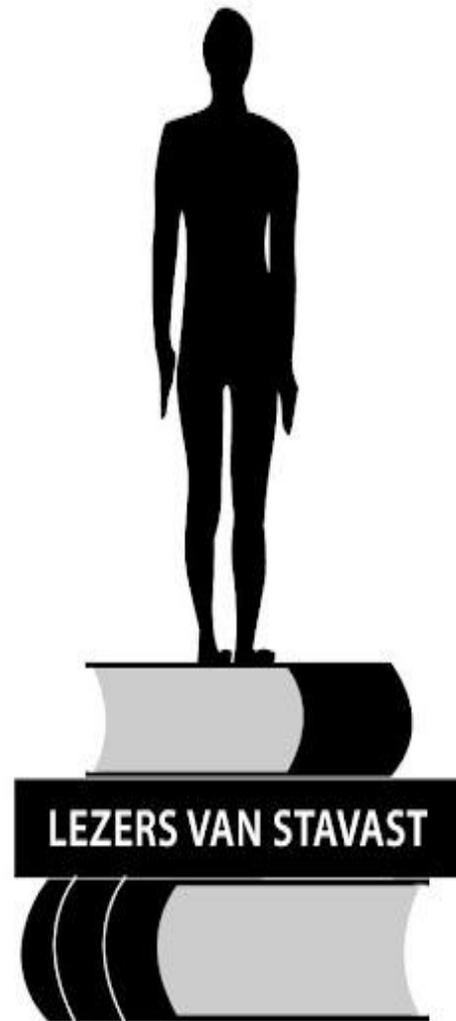
Gio van Creij  
Hans van Duijnhoven  
Marij Nelissen  
Marina Polderman  
Joyce Steenhuis



Let's try  
something  
**NEW.**



# Experiment: Stalwart Readers



# Stalwart Readers

30 people read 1 non-fiction book every week

Selected from our list of about 200 titles

Subject: our dramatically changing world

Every four weeks a meeting

In september starts the third season (sept-june)



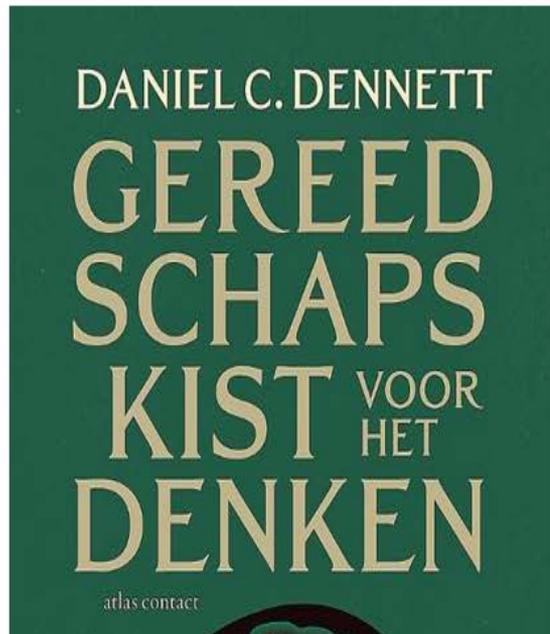
# Lezersvanstavast.blogspot.nl

## Lezers van Stavast

Leden van de Noord Oost Brabantse Bibliotheken lezen als Lezers van Stavast van september tot juni elke week één non-fictie boek. Boeken over het "Oefenen voor een andere tijd" (het jaarthema 2013-2015).

WOENSDAG 6 AUGUSTUS 2014

Daniel C. Dennett



### Gereedschapskist voor het denken

Atlas Contact 2013. 448 pagina's - € 29,95

Oorspronkelijke titel: Intuition pumps and other tools for thinking (2013)

Wikipedia: [Daniel C. Dennett \(1942\)](#)

### Korte beschrijving

In een lange rij spraakmakende boeken verdedigt de Amerikaanse filosoof Daniel Dennett de gedachte dat men zaken als bewustzijn, betekenis en vrije wil moet begrijpen vanuit de evolutie. Met deze

### POPULAIRE BERICHTEN

#### Overzicht alle titels

Op dit moment (vrijdag 11 juli 2014) zijn 264 titels geselecteerd voor het seizoen 2014-2015. Dit aantal zal blijven groeien. Met oude ...



#### M, N, O of P

Achter de oproep om een groep Lezers van Stavast samen te brengen zit onuitgesproken de aanname dat lezen 'goed' is voor de mens...



#### Lezers van Stavast

Hallo, ik ben Hans van Duijnhoven en ik zoek veertig mensen die samen met mij in het komend seizoen veertig non-fictie boeken willen gaan ...

#### Manfred Spitzer

Digitale dementie : hoe wij ons verstand kapotmaken  
Atlas Contact 2013, 352 pagina's - € 19,95  
Oorspronkelijke titel: Digitale De...



#### Peter Westbroek

De ontdekking van de aarde : het grote



# Experiment: Wisdom in times of crisis

## Wijsheid in crisistijd

Op zoek naar inspiratie  
en veerkracht in tijden  
van onzekerheid

### Samen in gesprek gaan over:

- interessante denkers
- levenskunst
- veerkracht
- humor
- ervaringen

### Wanneer:

1 x per 3 weken op maandag  
van 15.00-17.00 uur  
(in totaal 10 bijeenkomsten)

*Laat je inspireren!*

Start: Ma. 3 juni 2013  
Oss, de Bibliotheek  
Deelname is gratis



Informatie en aanmelding:  
[www.bibliotheekoss.nl](http://www.bibliotheekoss.nl)

<http://wijsheidincrisistijd.blogspot.nl>  
[www.bibliotheekoss.nl](http://www.bibliotheekoss.nl)

de Bibliotheek





# Wisdom in times of crisis

Alain de Botton

Ten virtues for the modern age

Ten meetings, every three weeks

A conversation about books, movies, music, art

15 participants

# 10 virtues for the modern age

THE VIRTUES PROJECT  
N° 1

## RESILIENCE

---

Difficulties are only a sign that things are normal.  
Pain is to be expected.  
Mostly, we survive.

---

THE SCHOOL OF LIFE  
THESCHOOLOFLIFE.COM/VIRTUESPROJECT

THE VIRTUES PROJECT  
N° 2

## EMPATHY

---

The bravest trip is to go into another's mind.  
Dare to imagine what your enemy is going through.  
It doesn't help to say that others are 'weird'.

---

THE SCHOOL OF LIFE  
THESCHOOLOFLIFE.COM/VIRTUESPROJECT

THE VIRTUES PROJECT  
N° 3

## PATIENCE

---

It wasn't meant to be perfect.  
Behind every angry outburst, too much hope.  
You're right to mind, and even more right not always to show it.

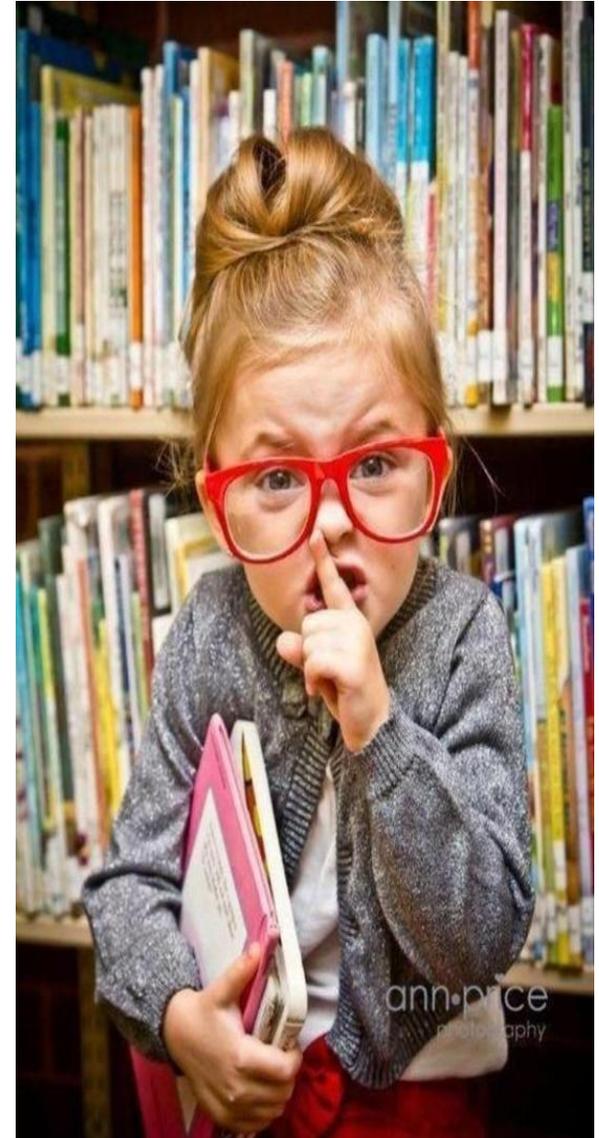
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THE SCHOOL OF LIFE  
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# Role of the librarian

*When in*  
**doubt,**  
*ask a*  
**LIBRARIAN**



# A story

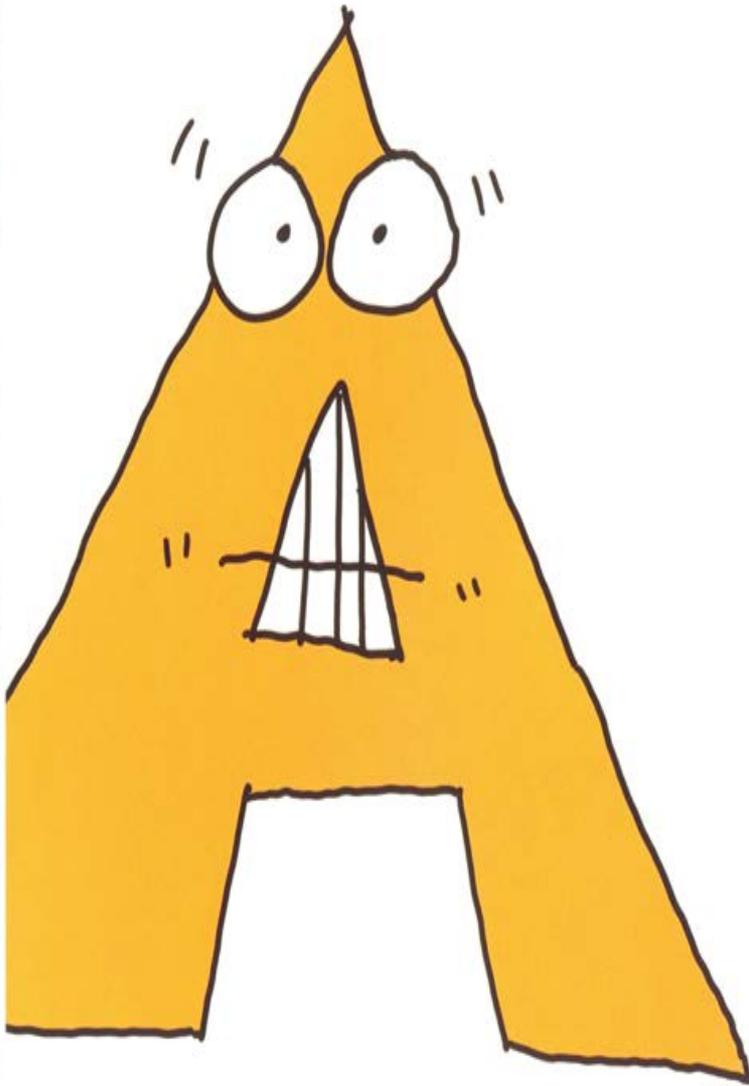
An A to Z story

How to live and work in the 21st century

It's a story for each of us, but certainly for a

**librarian**, who's job it is to connect people with ideas

# Anxiety



**is experiencing  
failure in advance**

**Stop!!!**

Another way of  
telling (t)his story

# **It begins with something different**

Try to understand what's going on

Take a stand!!!!

Objectivity is impossible

Everything you do (or don't do) is a choice

# Initiative

is the privilege of picking yourself

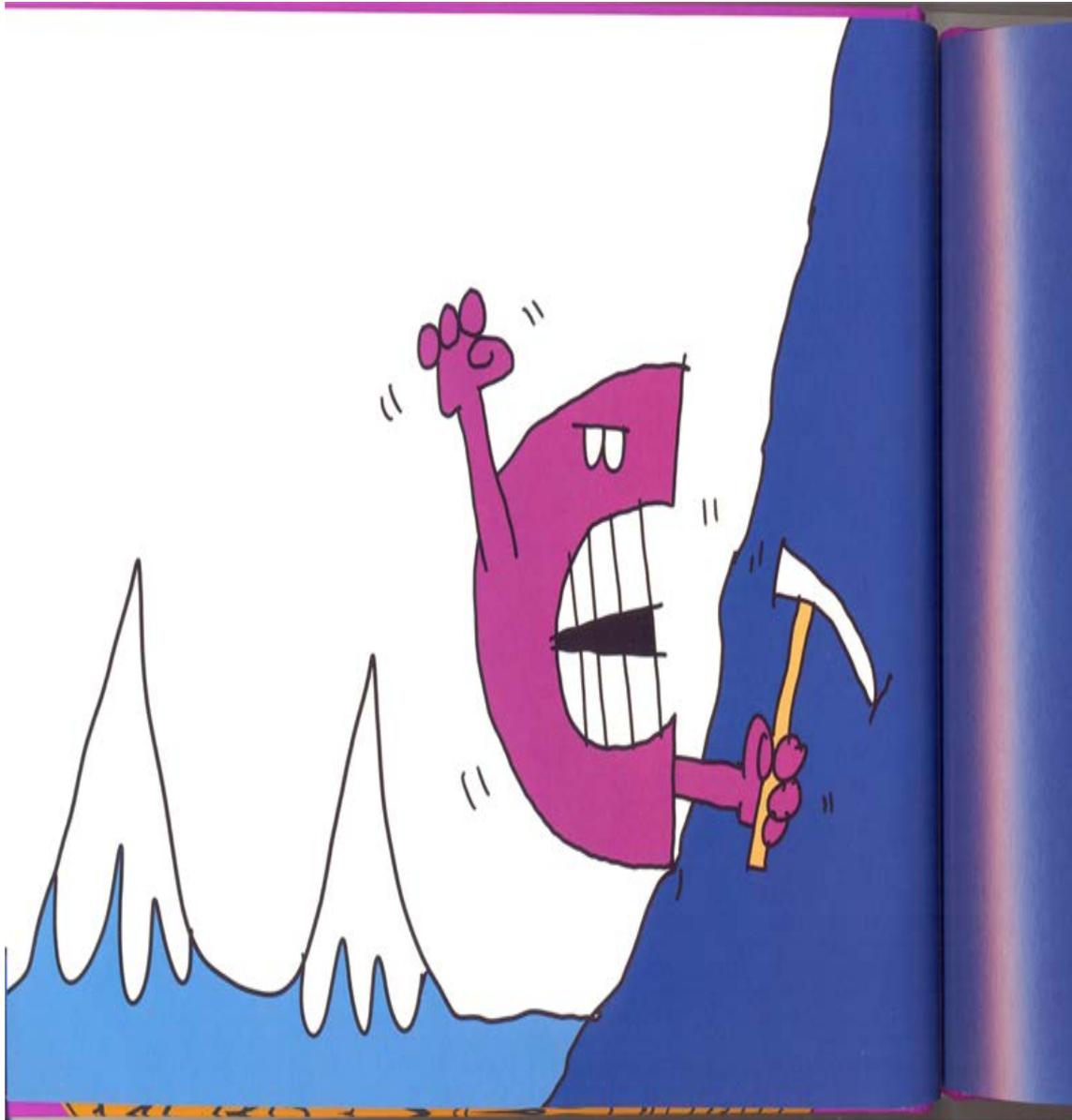
You're not  
given  
initiative,  
you take it

Pick yourself



**Go**

Make something happen.



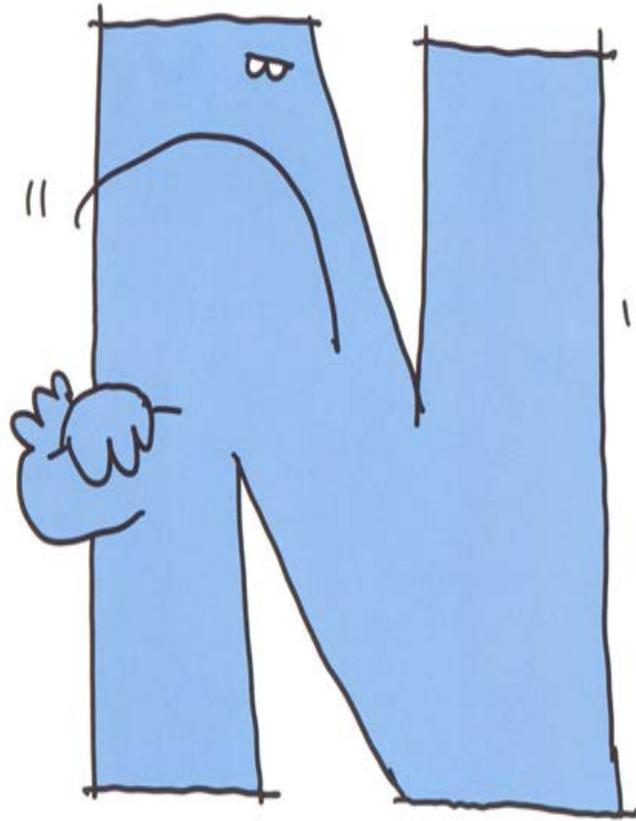
# Commitment

**is the only thing  
that gets you  
through the  
chasm**

**from “that’s a fine  
idea” to “it’s  
done”**

**No**

**feels safe,  
while yes is  
dangerous**



# Birl

Find your balance by losing it, and commit to feet in motion until you're birling and the log is spinning.

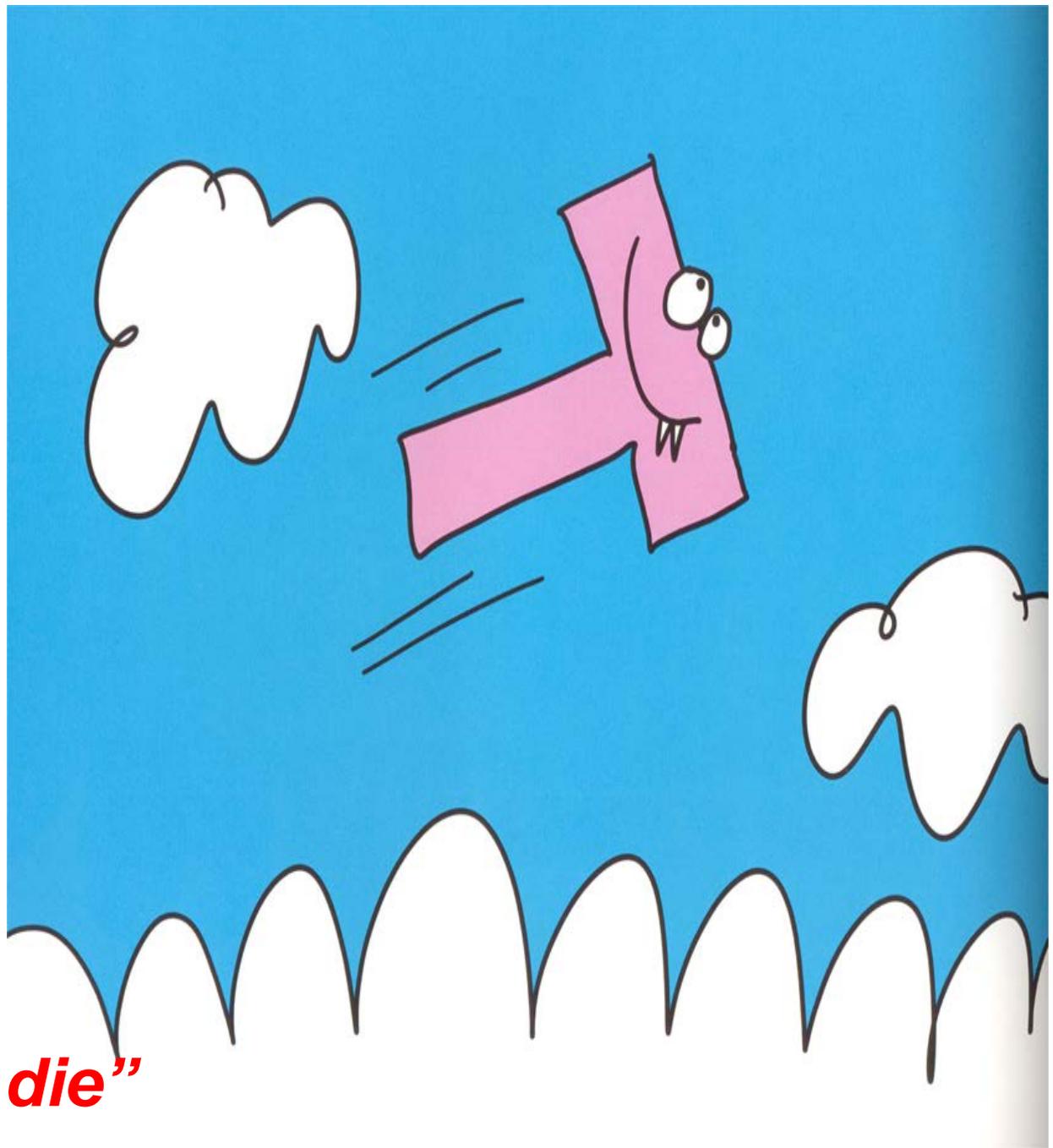


# Tether

is the safety  
cable you  
refuse to use

Flying Wallendas

*“If we fall, we die”*



**Dance**

**with ...**

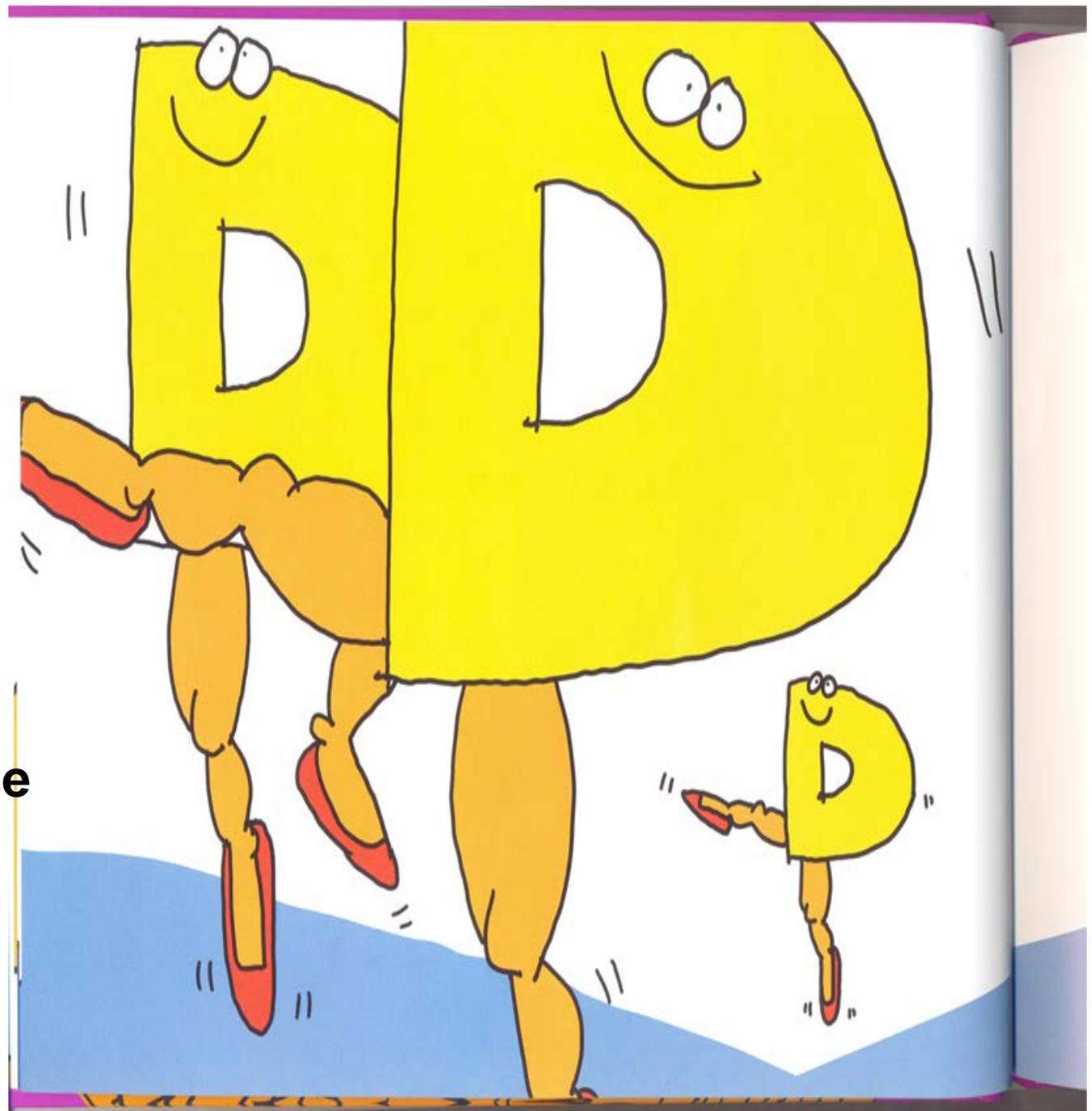
**fear**

**done**

**the resistance**

**each other**

**art**

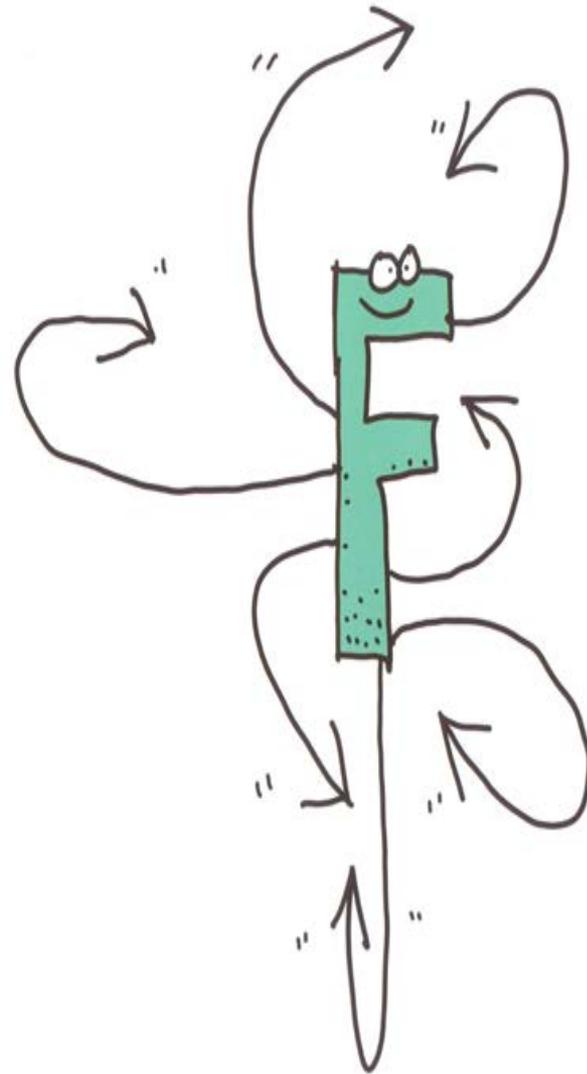


**Feedback**

**a crutch**

**or**

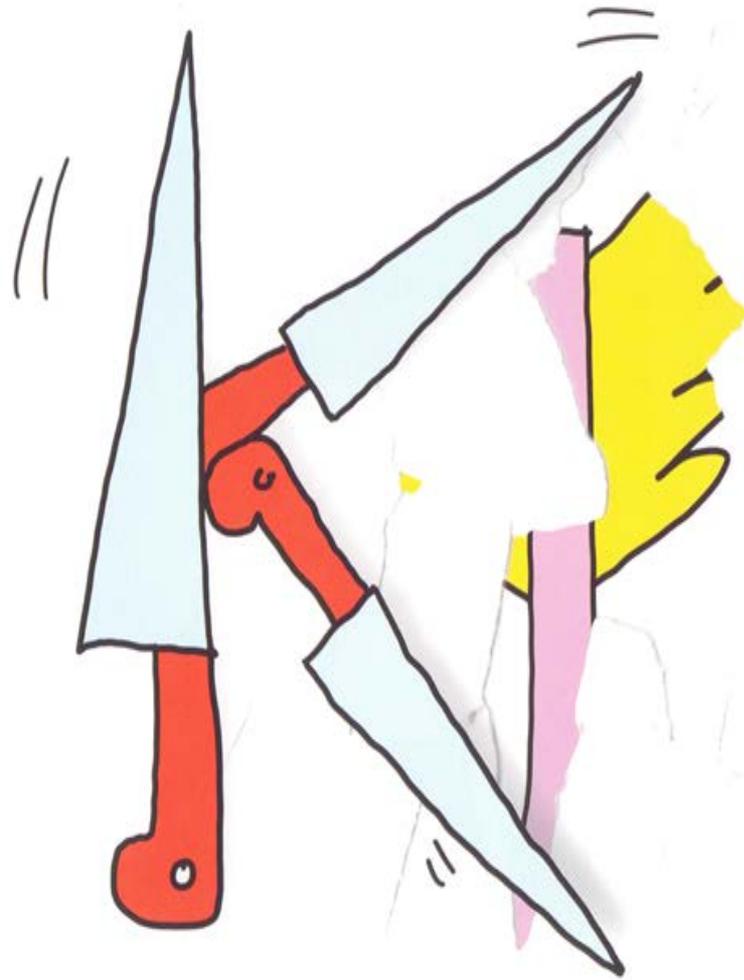
**a weapon**



# Knife

**works best when  
is has an edge**

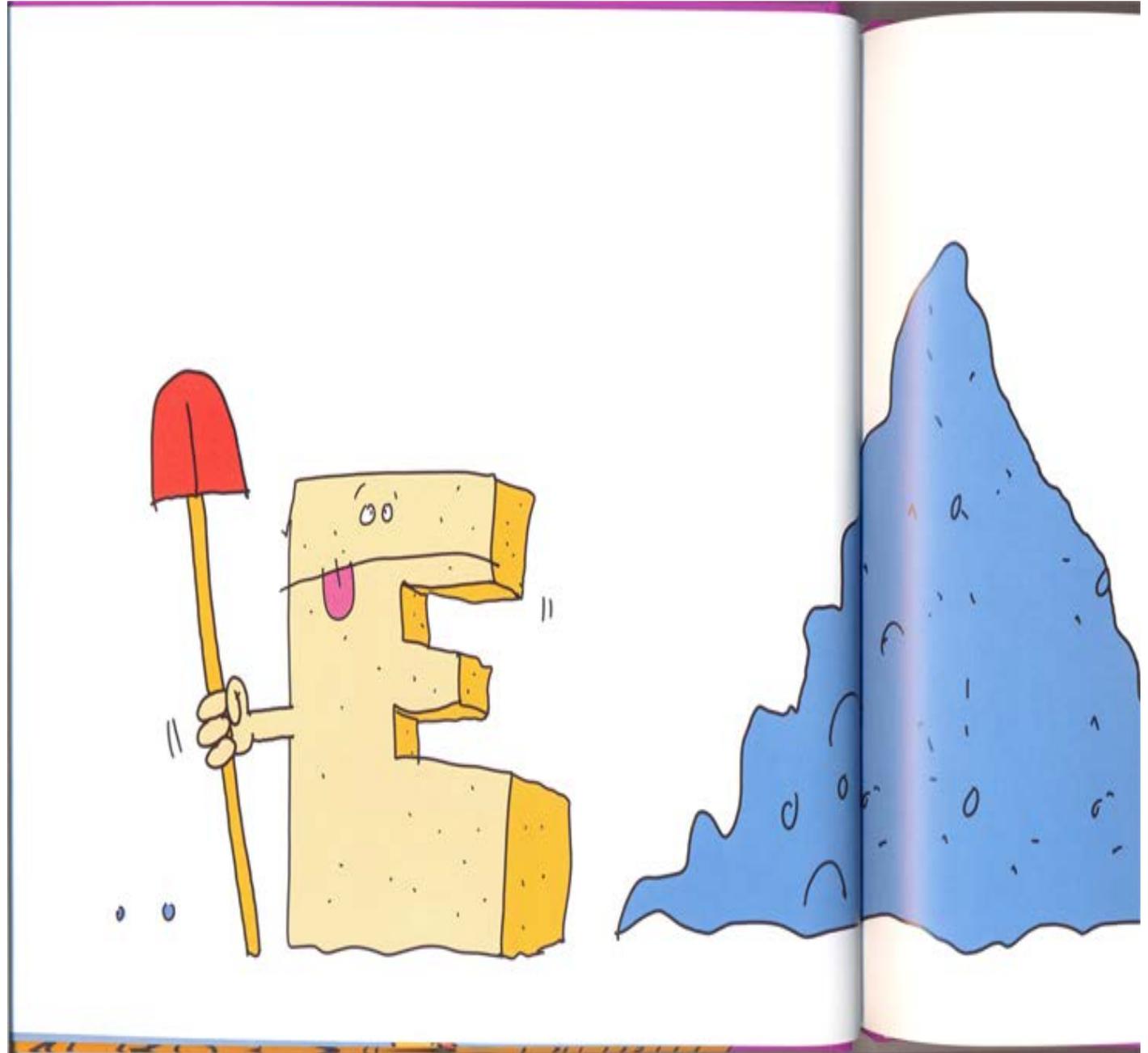
**it's not to play it safe, to  
smooth it out, to please  
the uninterested  
masses**

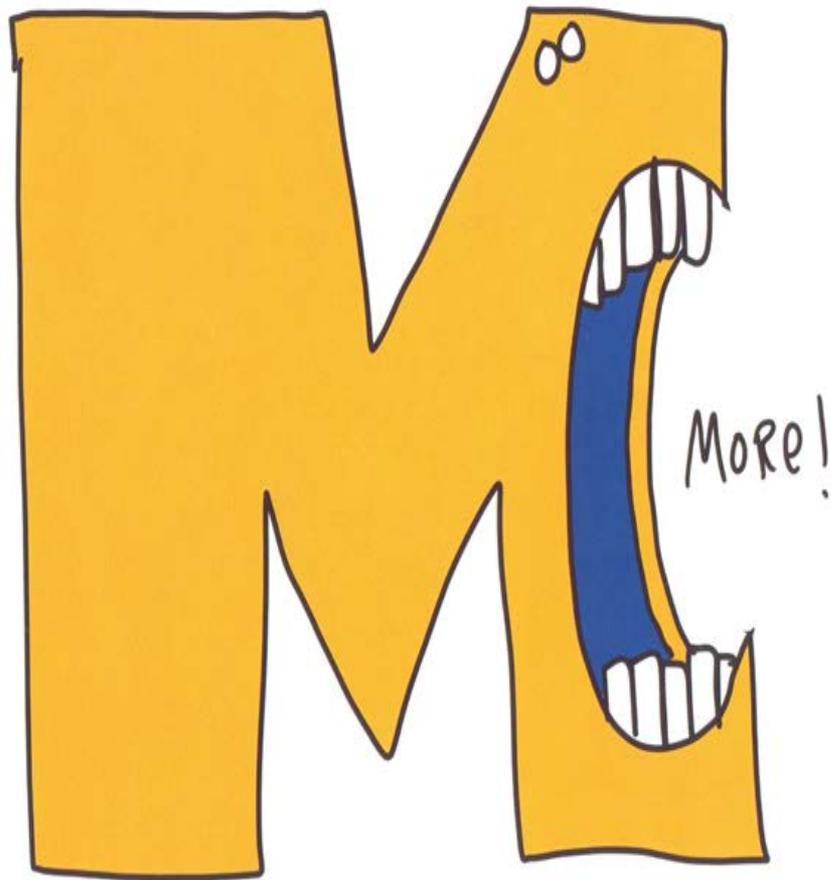


**Effort**

**isn't the  
point**

**impact is**





**More**

**is not the goal of  
the artist**

**Better** is the  
artist's dream

# More

More is not the goal of the artist. Better is the artist's dream.

Better connection is the point of the work.

More stuff leads to a world of **scarcity**,  
while better connected creates **abundance**.

# Remix

reuse,

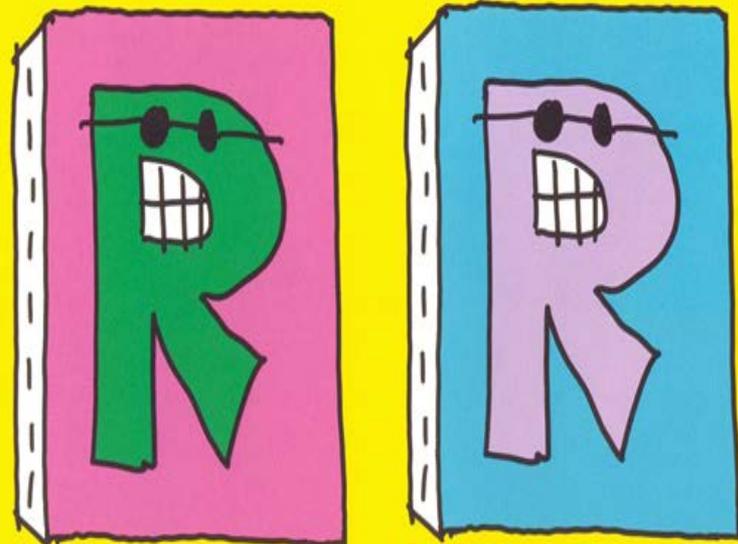
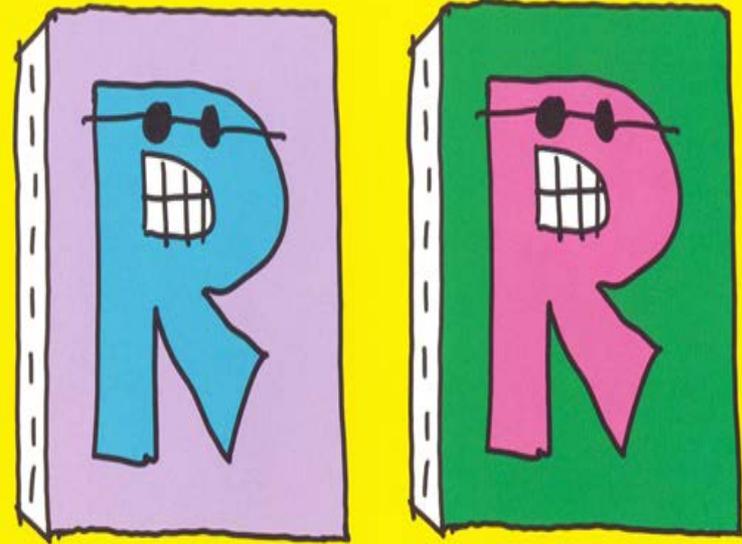
respect,

recycle,

revisit,

reclaim,

revere,

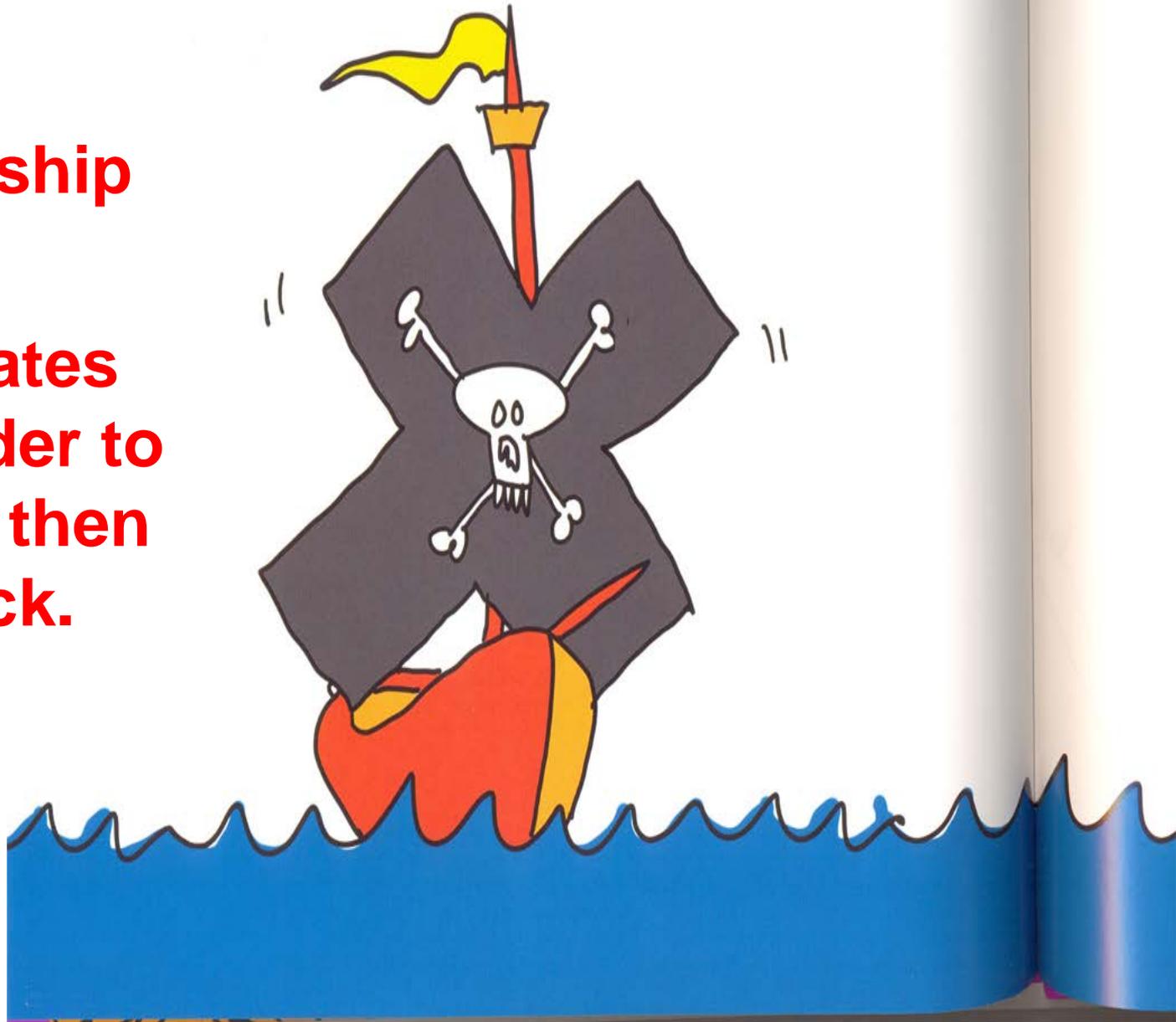


Art doesn't repeat itself, but it rhymes

**Xebec**

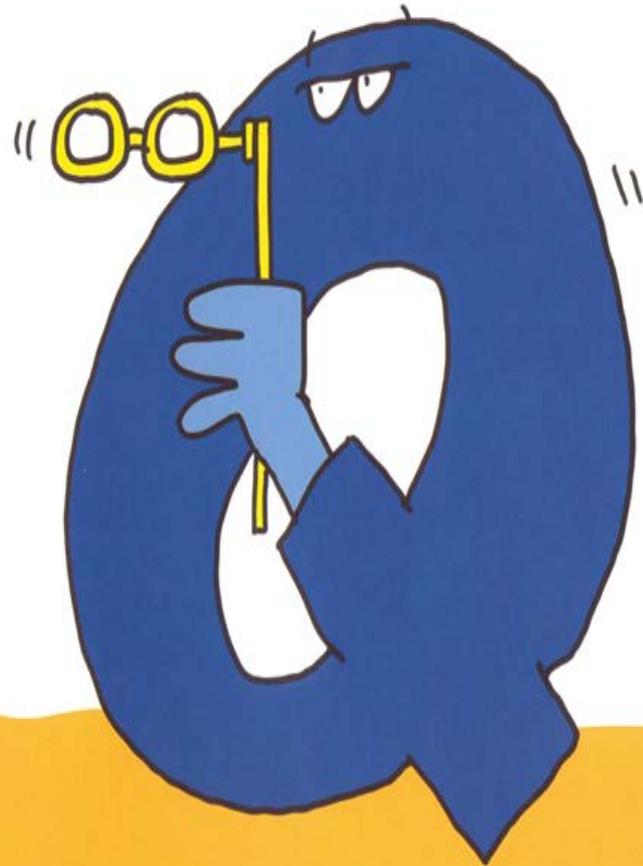
**is a pirate ship**

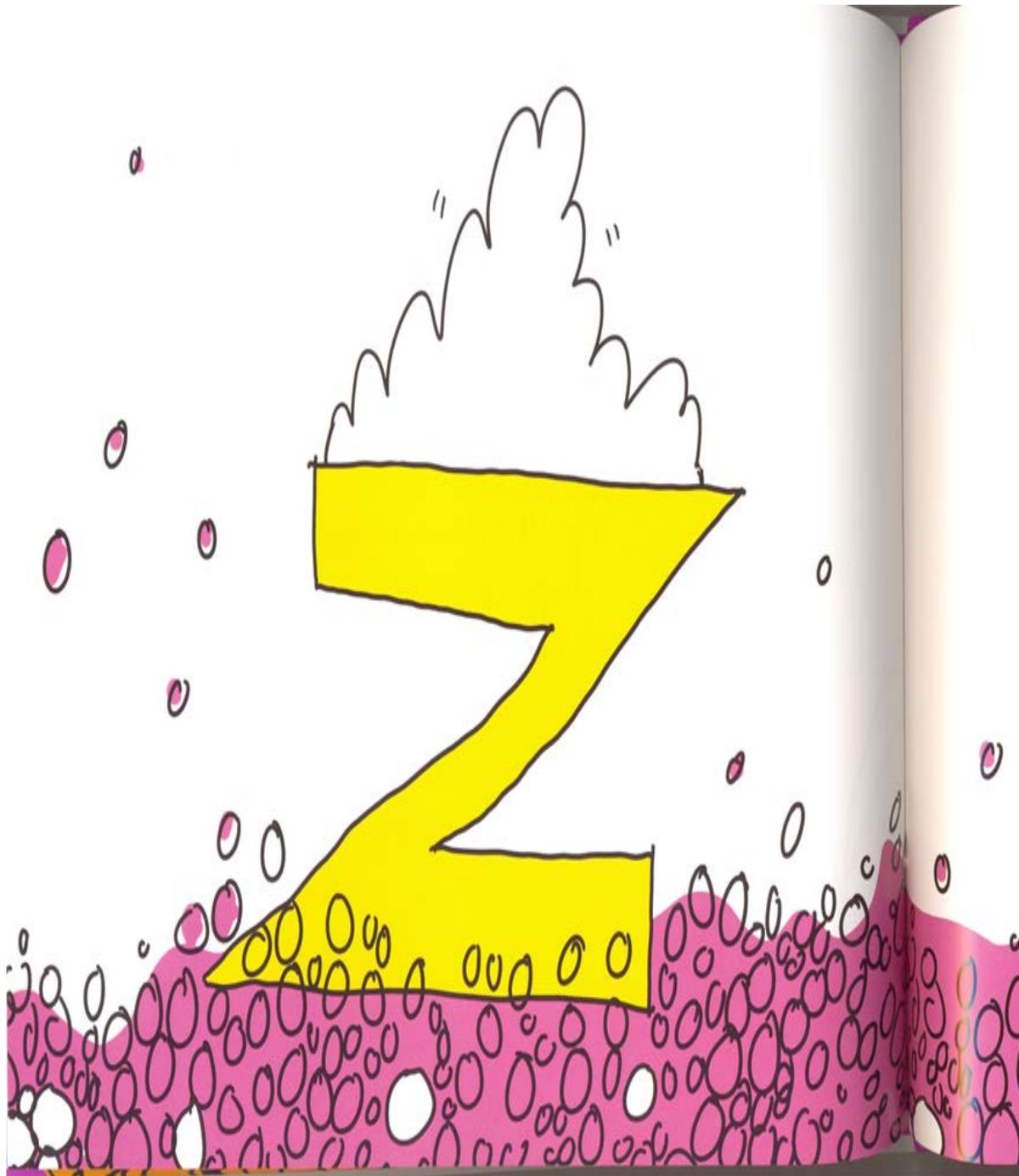
**Artist pirates  
steal in order to  
remix and then  
give back.**



# Quality

like feedback,  
is a trap.





# Zabaglione

is a delightful Italian  
dessert.

It takes a lot of effort to  
make.

Each batch comes out a  
little different.

It's often delicious.

It's evanescent.

**And then you  
have to make  
another batch**

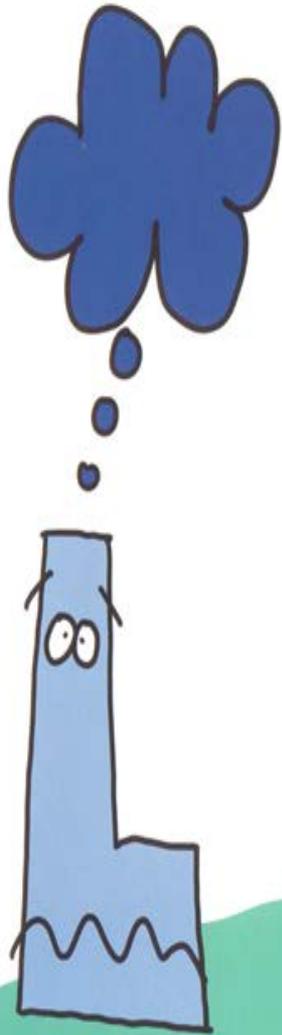
# Gifts

**are the essence of art.**

**it's your chance to create  
imbalance, which leads to  
connection.**

**To share your art is a  
requirement of making it**





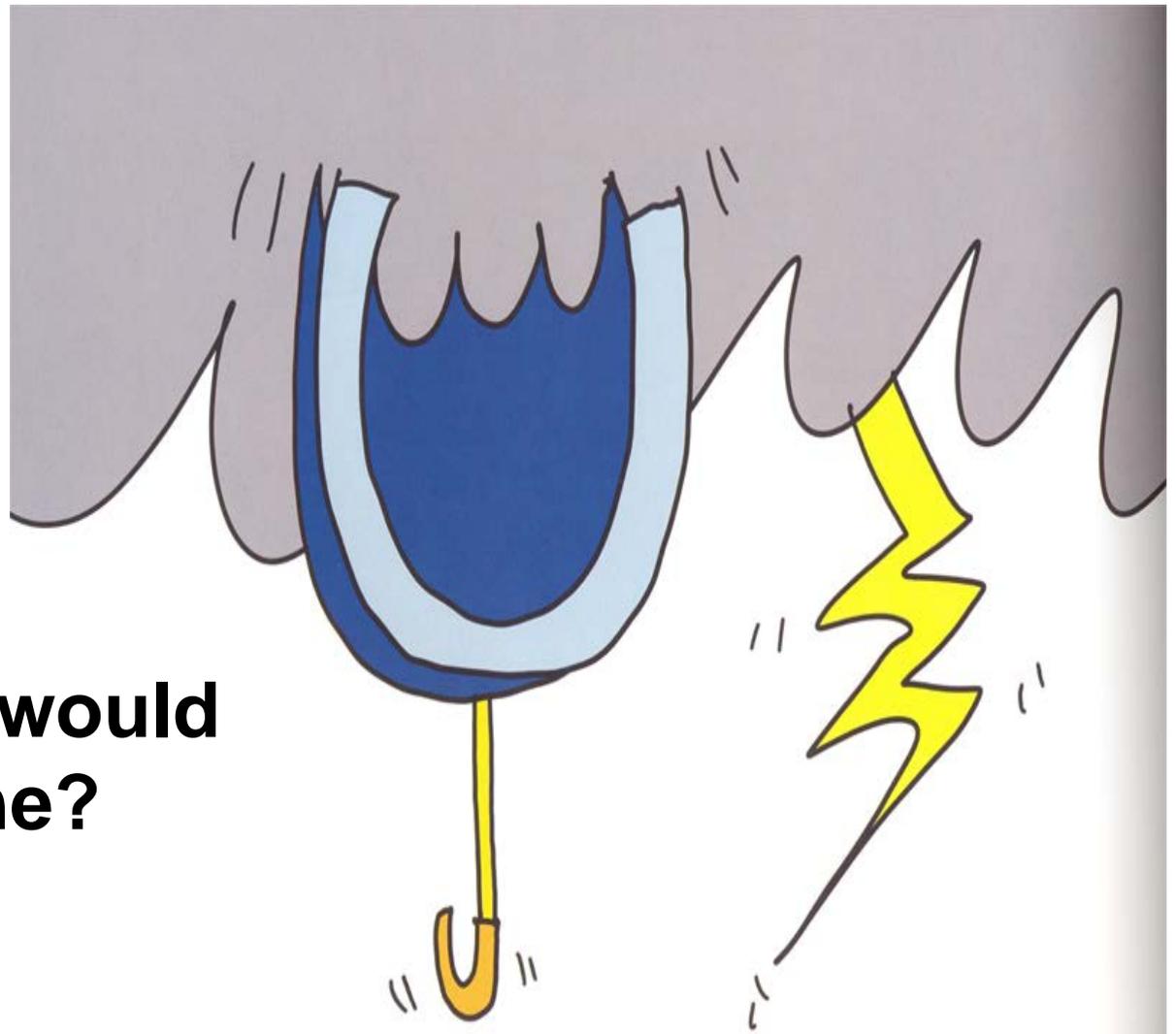
# Lonely

because everyone is, and the artist does the endless work of helping us conquer that loneliness.

# Umbrella

keep you from  
getting wet.

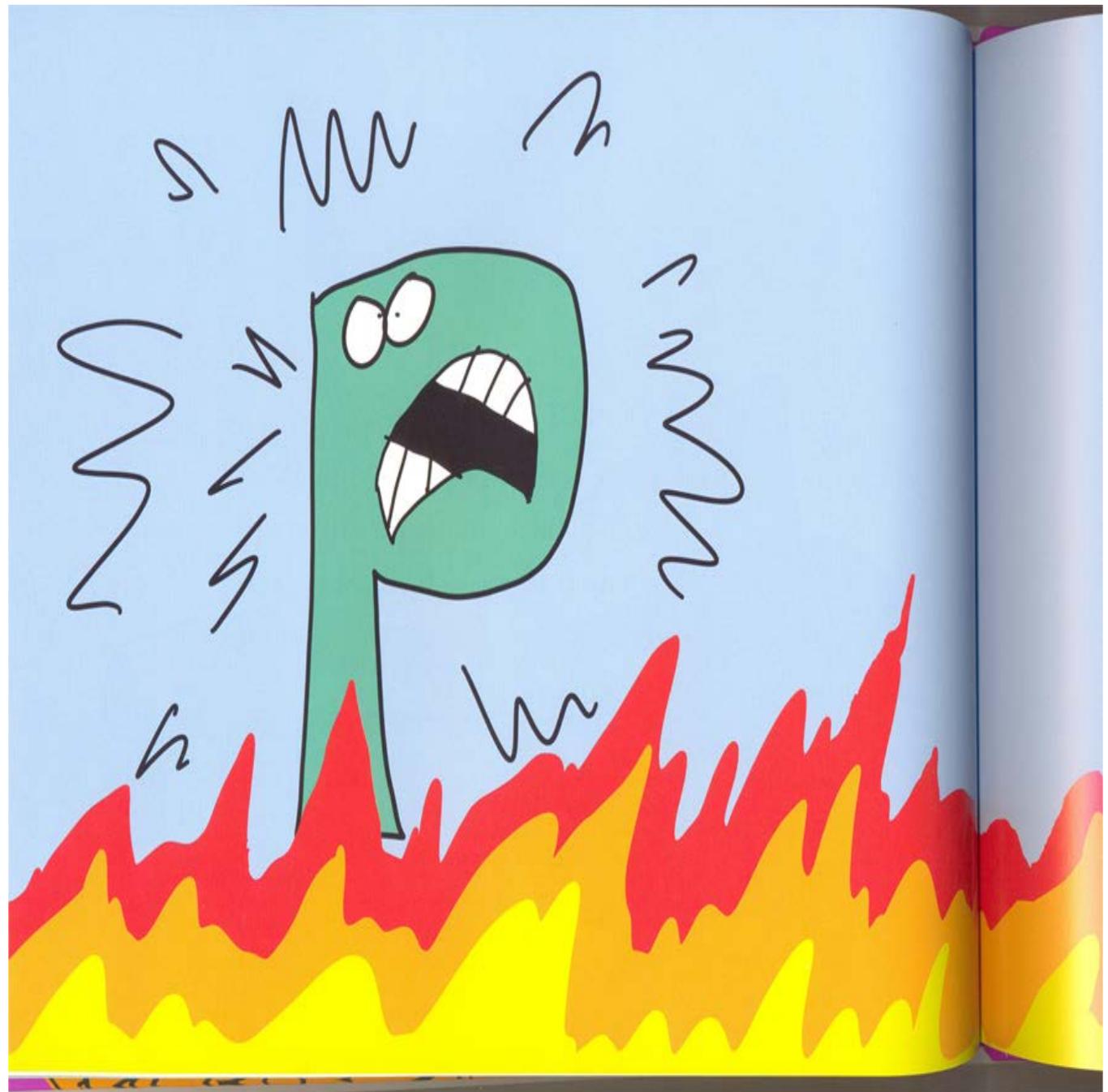
Why on earth would  
you use one?



Getting wet is the entire point

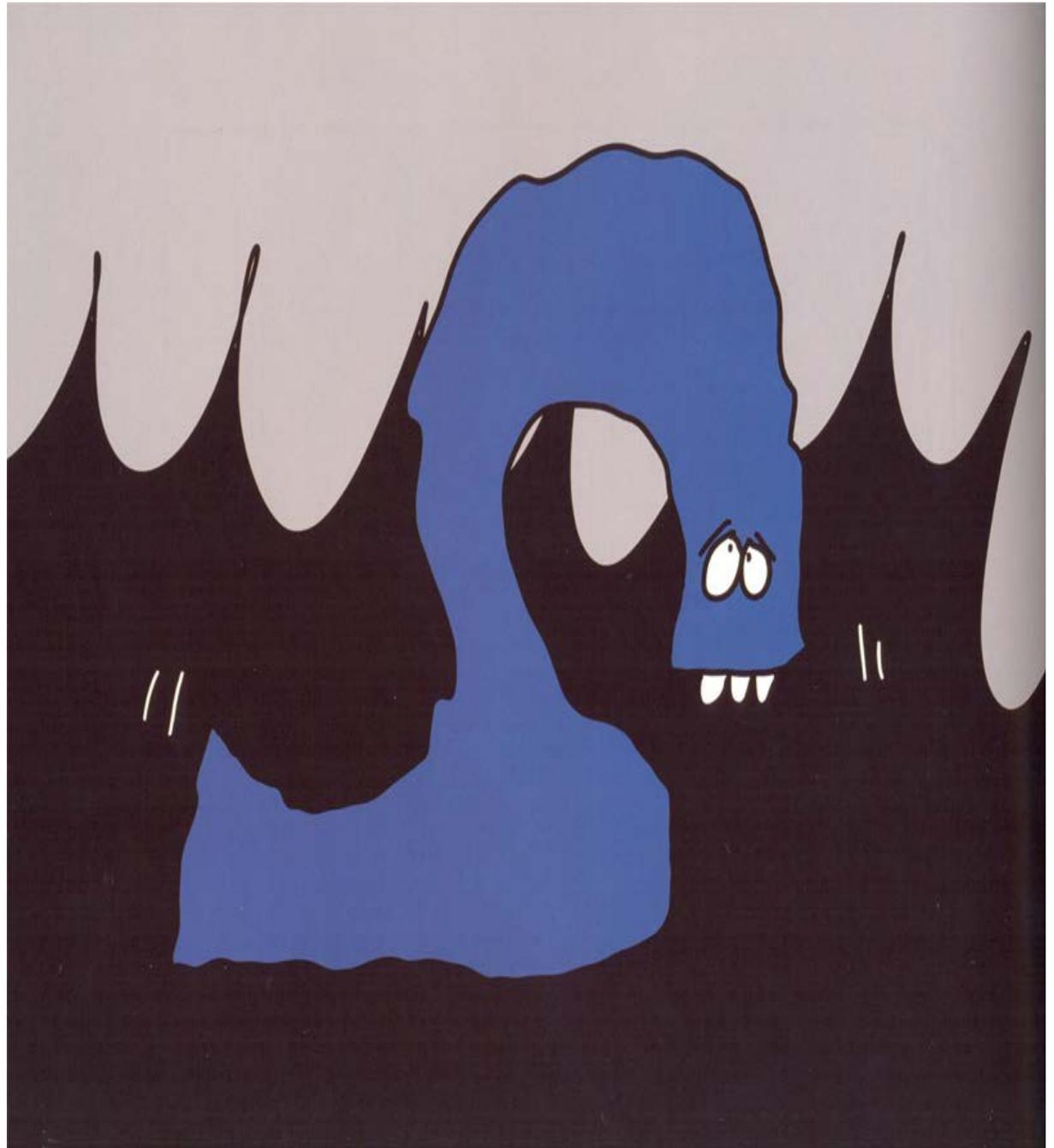
**Pain**

**is the  
truth  
of art**



# Shame

because  
we fear  
that we will  
finally be  
seen as  
the fraud  
that we  
are.



# Vulnerable



# Heroes

are people who take risks  
for the right reasons.

I define creativity as  
the process of having  
original ideas,  
that have value

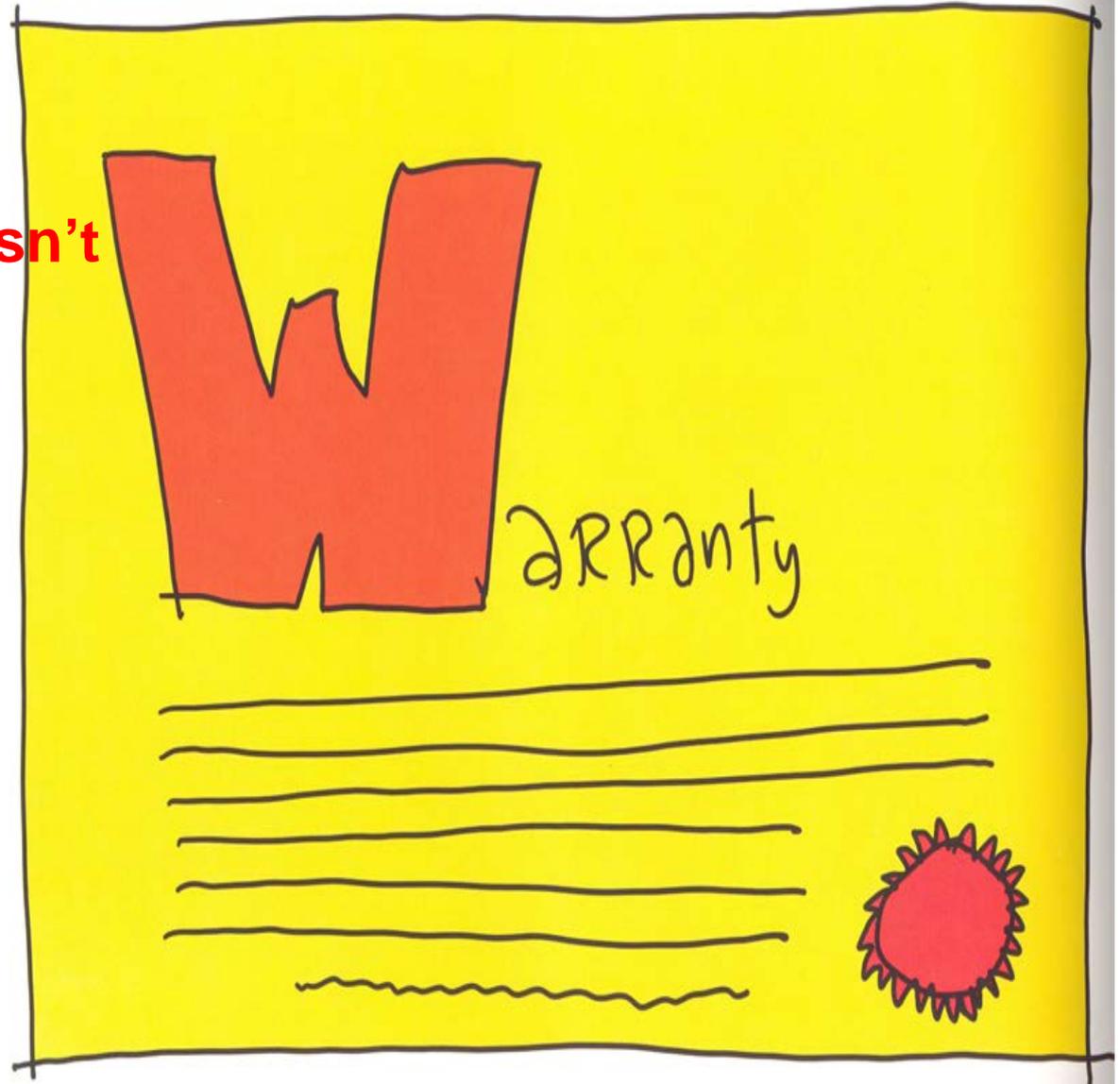


Hipsters are .. pretenders who haven't risked a thing but like to play the part

# Warranty

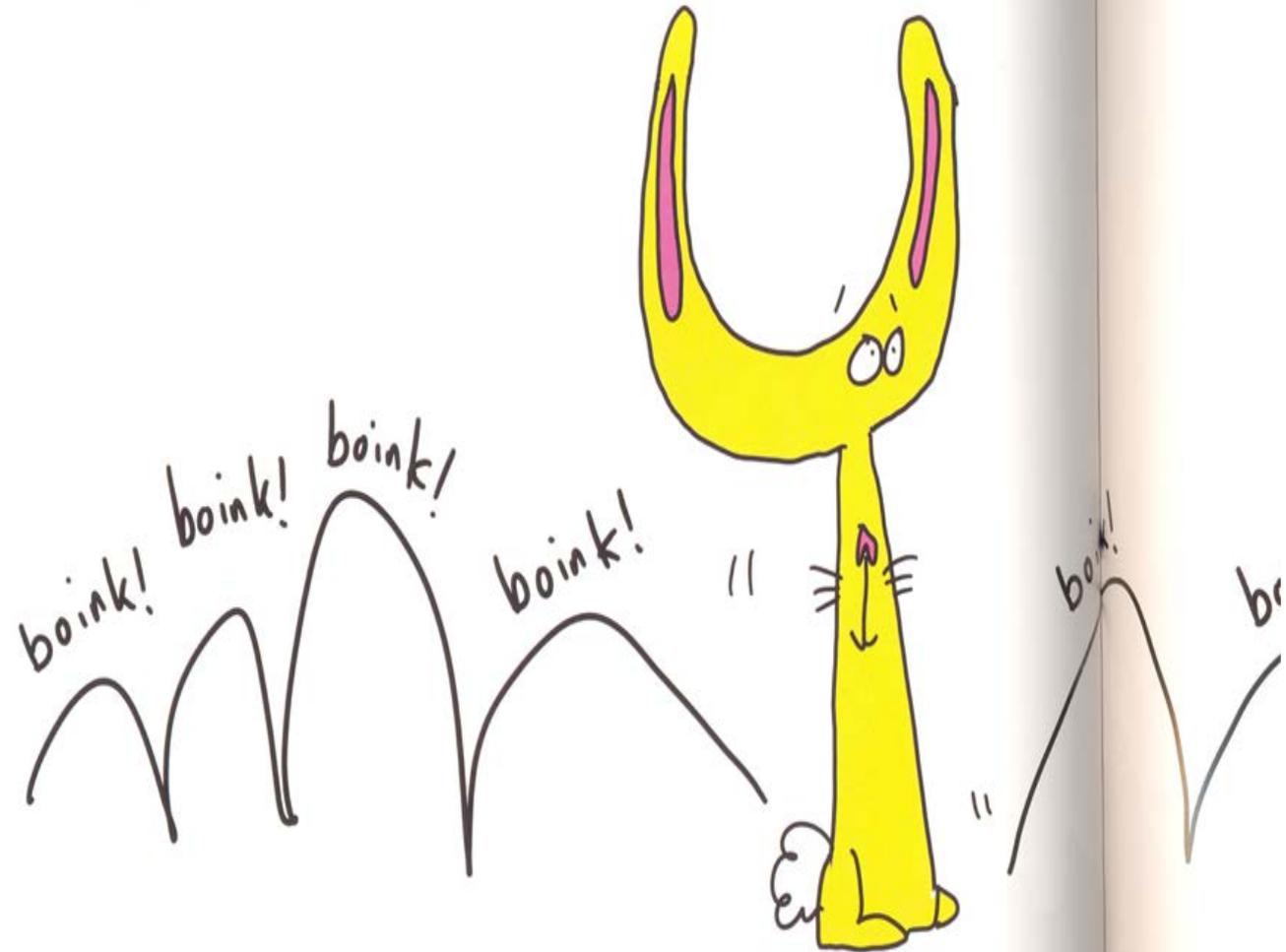
Your work in art doesn't  
come with one.

If it doesn't work  
today, it might  
not work  
tomorrow either.  
But our practice  
is to persist until  
it does



# Youth

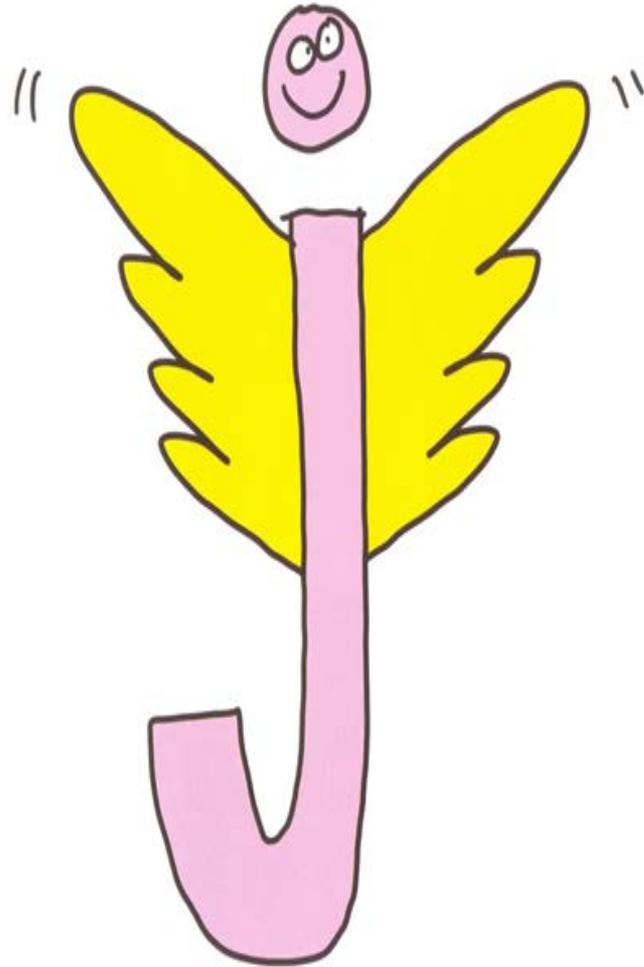
isn't a  
number, it's  
an attitude.



# Joy

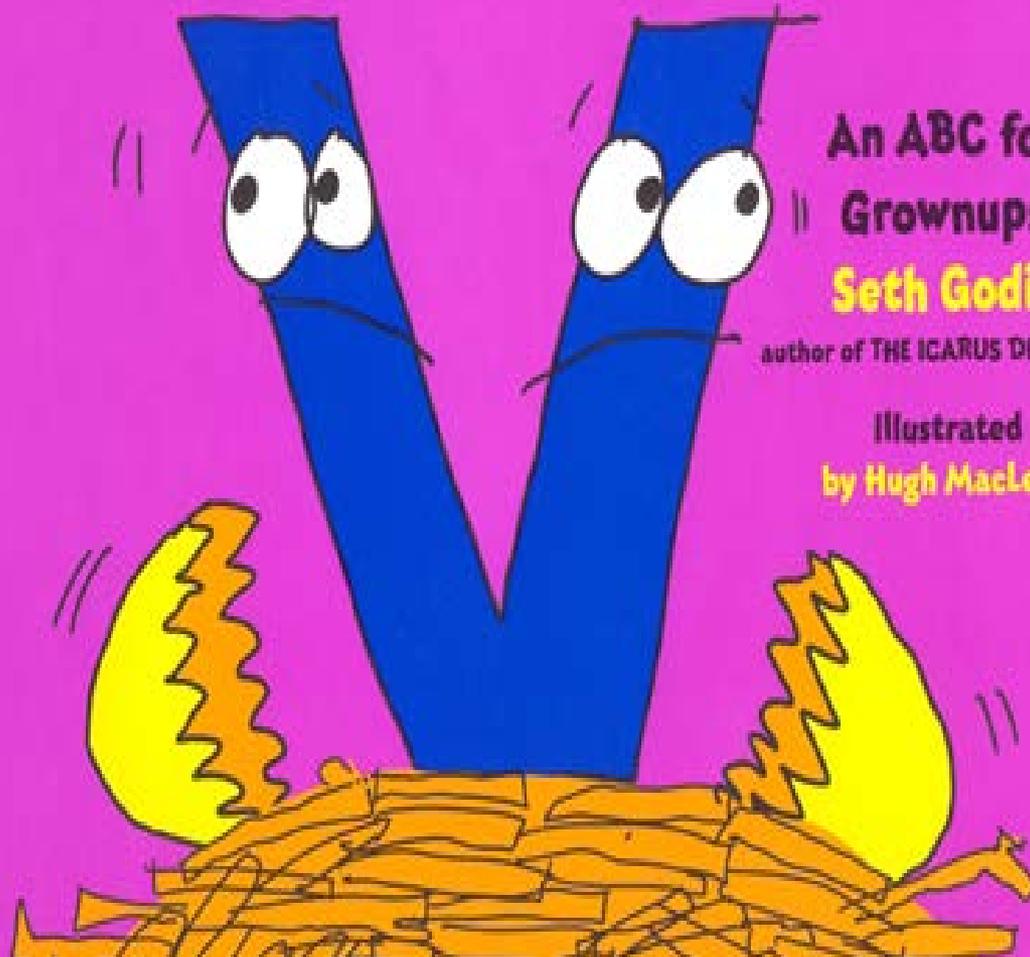
**is different from  
pleasure or delight  
or fun.**

**Joy is the satisfaction of  
connection, the well-earned  
emotion you deserve after  
shipping art that made  
a difference.**



# V is for Vulnerable

Life Outside the Comfort Zone



An ABC for

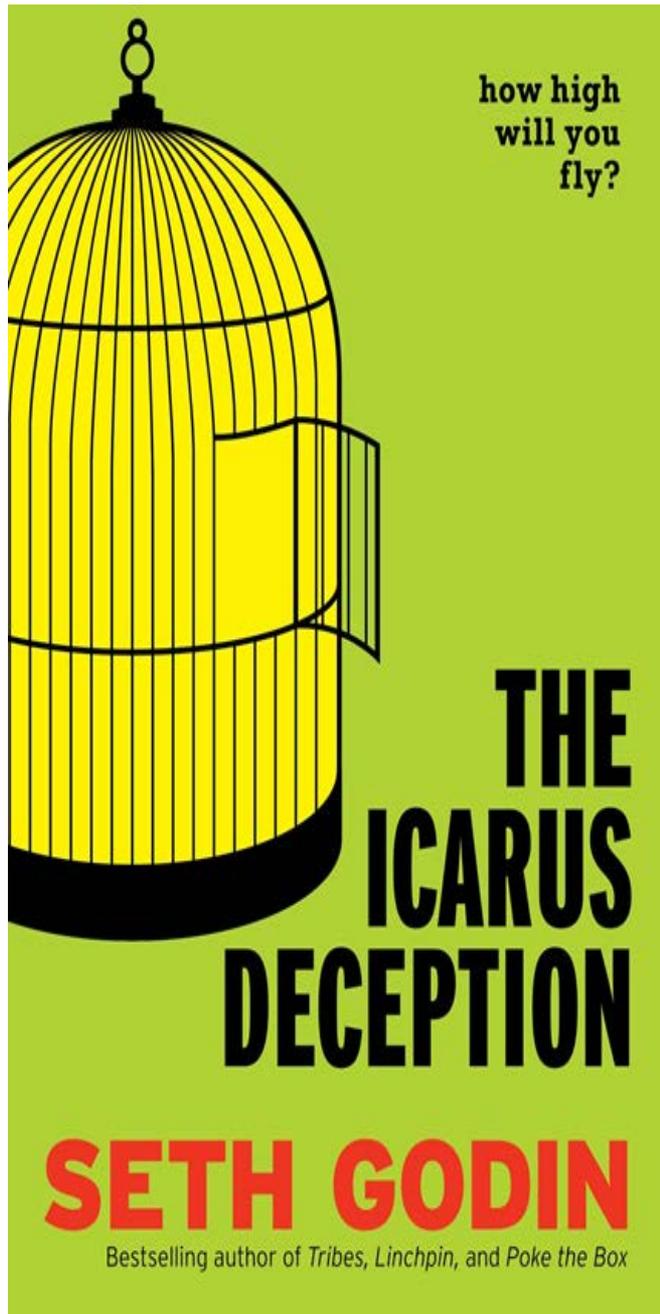
Grownups

Seth Godin

author of THE ICARUS DECEPTION

Illustrated

by Hugh MacLeod



**Vulnerable**

**Connection**

**Artist**

**People**

**Change**

**Creating**

**Commitment**

**STOP  
STEALING  
DREAMS**

(what is school for?)

# Seven roles: a librarian is a ...

Producer

Impresario

Teacher

Concierge

**Connector**

Participant

Student

SHARE

*your*  
ideas

WITH OTHER

PEOPLE

& MAKE

*something*

NEW

MAKE  
THINGS  
HAPPEN

**devote yourself to  
an idea.  
go make it happen.  
struggle on it.  
overcome your fears.  
smile. dont you forget:  
this is your dream.**