



GET INTO... **Global MIL Week**

Global Media & Information Literacy Week
2020

The goal of Global Media & Information Literacy (MIL) Week is to raise awareness of the need for an international effort towards helping citizens become informed consumers and creators of information and media. **UNESCO** and the **Global Alliance for Partnerships on Media and Information Literacy (GAPMIL)** invite global stakeholders to come together to discuss and celebrate progress achieved towards MIL for all.

Global MIL Week 2020 will be **24-31 October**. A fully virtual conference, hosted by the Republic of Korea, will centre on the theme: *Resisting Disinformation: Media and Information Literacy for everyone and, by everyone.*

Conference participants will look at addressing disinformation and divides within today's landscape of communication, technology, and information. Stakeholders from many different sectors are invited to discuss how their work can help equip others with the **knowledge, skills, values, and practices** to be engaged critical thinkers.

Why Should Libraries Get Involved?

Libraries are a key component in achieving MIL for all. As hubs of information, libraries and library professionals are both champions and teachers of the skills needed to find information, evaluate it critically, and use it ethically.

Libraries are uniquely positioned within their communities to help grow MIL skills through resource sharing, learning opportunities/skills training or on-the-spot advice/support, specialised programming, and more. Doing so is an essential step towards developing informed, participatory societies.

There are benefits for libraries as well. You can find out more about the key discussions in MIL theory and practice, keep up to date on current challenges and approaches to MIL education, exchange good practice and get inspiration for new activities and ideas, advocate for the role of libraries in MIL education, and find out more about global (and local) stakeholders and projects that libraries can get involved in.

How to Register for Global MIL Week

Everyone can virtually attend the 2020 UNESCO Global Media & Information Literacy Week Conference & Youth Forum in a fully online conference space. This year's Global MIL Week will involve select government representatives, experts, practitioners, and youth leaders addressing the importance of MIL, especially in terms of the current public health crisis. While registering for the Conference, you can choose the [In-Focus Sessions](#) that you would like to attend.

Some that may be of interest to libraries include: *Implementation and Evaluation of MIL Policies and Curricula*; *Lifelong Learning: MIL Education for Everyone and by Everyone*; and *MIL for Equality: Racial Discrimination, Women, Refugees, Persons with Disabilities, and Indigenous Peoples*.

See the full programme of events [here](#).

[Register here](#).

Plan a Global MIL Week Side Event

Beyond attending the Conference, UNESCO and GAPMIL are inviting libraries around the world to get involved in Global MIL Week by holding side events. These events will be featured online on the [Global MIL Map](#).

As in-person interactions are still limited, side events are encouraged to be virtual. All events promoting MIL and Global MIL week are welcome – no matter how small. Featuring library events on the map will help underline to stakeholders across the MIL space how central a role our institutions play.

What Can You Do?

Below are several no/low-cost “Side Events” that libraries can organise to get involved in Global MIL Week. Keep in mind, each of these ideas could be done virtually using your library’s online platforms.

Curate and share a selection of books, e-books, and children’s stories from your collection

- Choose themes that can help all levels of readers understand misinformation and how to address the challenges it raises.
- Consider using your website, mailing lists, and social media to share.

Compile educational resources into an online resource (such as a toolkit or libguide) on MIL in general, or a specific topic that is relevant to your community

- For inspiration, here are a [few examples](#).
- Consider using openly available resources for preparing such a guide, such as:
 - IFLA infographics
 - [How to Spot Fake News](#)
 - [How to Spot Fake News – COVID-19 Edition](#)
 - [Online Lessons](#)
 - [Videos](#)
 - [Games](#)
 - [Curricula](#)

- [Exhibitions](#)
- [In-depth articles](#)
- [The UNESCO Global MIL Week Platform](#)

Team up with local media, medical, and/or science professionals

- Start building a network in your community that can raise awareness and help others understand the dangers of misinformation and information not based on scientific evidence
- A local university might be a good place to start identifying potential collaborators

Host a (virtual) event – live or pre-recorded

- A webinar
 - Invite LIS professionals to share expertise on teaching MIL to other educators who want to learn how to help educate their communities
 - Invite LIS professionals and other stakeholders to share tips and advice on being a savvy media consumer
- An interactive workshop, Q&A session, or quiz
 - Involve staff, community, and/or students
 - This might discuss misinformation in a local context
 - Share tips and tools participants can use to promote MIL in their own networks
- A (virtual) panel discussion
 - You could invite guest speakers from local MIL networks- academics, journalists, fact-checkers, civil rights activists, etc.
- Story-times for children
 - Feature a story that can help young learners understand misinformation.

Engage with your community on social media

- Use social media to raise awareness and start a dialogue with your community throughout the week.
- Tag #GlobalMILWeek to join the global conversation

Get involved with MIL on Wikipedia

- Host a virtual [edit-a-thon](#)

- Get started: [How to Run an Edit-a-thon](#)
- Work on creating, updating, and/or translating Wikipedia entries on MIL topics like critical thinking, health literacy, political communication, history of advertising, news media, news literacy, science literacy, fact-checking, and many others.

Next Steps

Get in touch with IFLA to let us know that you would like to plan a side event. We are ready to support you.

Contact:

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Register your Side Event

Help demonstrate how libraries promote MIL for All through registering your Side Event. It will be featured on the official website of Global MIL Week 2020.

[Register Here](#)