

# Action plan 2019 – 2020

Name of Professional Unit: News Media

## Focus Area 1

*[Describe your Focus Area here]*

Collection, access, and preservation of born digital news

## IFLA Strategic Direction

*[Indicate which of IFLA’s Core Strategic Directions this Focus Area is aligned with and how]*

Aligns with Strategic Direction 2, Inspire and Enhance Professional Practice by safeguarding, and strengthening the world’s cultural heritage. Born digital news disappears from the Internet at alarming rates. Little effort is made to capture it. And what effort is made is not effective. This focus area aims to provide encouragement to and guidelines for cultural heritage organizations to capture, preserve, and provide access to born digital news.

## Key Initiatives

*[KI No.] [Describe how your planned activities align with this Key Initiative]*

KI 2.3 Developing guidelines and standards for the collection and preservation of born digital news content in its diverse forms.

Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input type="checkbox"/>	Define born digital news for purposes of this activity.	Produce a working definition of born digital news, what it includes and doesn’t include. By Core Working Group, with input from entire committee.	First half of Year 1
<input type="checkbox"/>	Develop guidelines for preserving and/or archiving born digital news.	Focus on three sub-components: -Tools and techniques -Selection -Collection frequency By Core WG with input from entire committee plus external support.	Spans 2 years
<input type="checkbox"/>	Identify legal and copyright considerations and guidelines that impact preserving and archiving of born digital news.	Paper with findings. Core WG plus copyright support	Spans 2 years

<input type="checkbox"/>	Develop access considerations and guidelines	Components include: Metadata Data mining Web archives (WARC) By Core Group plus external expertise	Year 2
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**How will you communicate your activities and results?**

- \* Publish initial drafts for comment to IFLA colleagues and other groups (progress report on IFLA-L)
- \* Share guidelines with other (non-IFLA) groups as appropriate
- \* Midyear conference in 2020 in Mexico City will be focused on born digital news
- \* WLIC 2020 session with born digital news theme, describing work to date
- \* Publish final guidelines on IFLA website
- \* The News Media section plans a series of blogs about the fragility and preservation of born digital news.
- \* Eventually we expect to have this work featured in other organizations' publications and conferences.

**How will you measure the impact of your activities?**

Much of the impact will occur after the completion of the project: for example:

- \* News Media Committee will have expanded collaborations within IFLA by sharing the project work and heightening awareness of the issues and needs.
- \* External collaborators (see partial list below) will become more aware of digital news issues and will incorporate the guidelines into their activities. Also awareness of IFLA will be raised.
- \* Entities that are developing born digital news outlets will find guidance and support for their work.
- \* The guidelines will be cited.
- \* The guidelines will be revised as a work in progress over time.

The impact of the blog can be measured by the number of people that read it.

On a related topic: The News Media committee provided the impetus for the current 2019 Digital Legal Deposit Survey with preceding surveys in 2014 and 2017. The number of participants in these surveys increased from 2014 (20 participants) to 2017 (50+ participants). We expect another increase in participation for the 2019 survey, which we have promoted and will continue to promote in future.

**Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.**

Possible external collaborators: International Internet Preservation Consortium (IIPC), Reynolds Journalism Institute, New York University Special Collections, New York University Arthur L. Carter Journalism Institute, NISO.

IFLA collaborators: Digital Humanities SIG, Audiovisual Section, IFLA CLM and FAIFE Committees, Preservation & Conservation. Further collaboration with IFLA's Digital Legal Deposit Survey 2019.

## Action plan 2019 – 2020

Name of Professional Unit: NEWS MEDIA

Focus Area 1			
<i>[Describe your Focus Area here]</i>			
<b>Documenting Reliable Sources of Born Digital News</b>			
IFLA Strategic Direction			
<i>[Indicate which of IFLA's Core Strategic Directions this Focus Area is aligned with and how]</i>			
<b>Strategic Direction 2: Inspire and Enhance Professional Practice</b>			
Key Initiatives			
<i>[KI No.]</i>	<i>[Describe how your planned activities align with this Key Initiative]</i>		
2.1	"Produce, communicate and distribute key resources and materials that inspire the profession."		
2.4	"Provide tools and infrastructure that support the work of libraries."		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input type="checkbox"/>	Document accurate, high quality open access and commercial sources of born digital news outlets and sources	Set the working parameters for accuracy, completeness, and acceptable sources for this project from the sphere of individual news sources, aggregators or cooperative consortial groups . <i>To be done by News Media subcommittee for this project</i>	Year One
<input type="checkbox"/>		Develop a process for information gathering by piloting with one institution and its	Year One

		partners. Assess & document the process and results. <i>A committee member has volunteered to do this work</i>	
<input type="checkbox"/>		Review the Wikipedia (and possibly others) site that lists digital newspapers. Assess its utility in advancing this focus area. <i>A committee member has volunteered to lead this task</i>	Year One
		Broaden participation to include contributions by all members of the News Media Committee for a more complete coverage of the world's born digital resources, based on pilot work (above). <i>Entire committee</i>	Year One and Year Two
		Solicit contributions from other relevant IFLA committees, directly and perhaps more broadly to include consortia that are building platforms for born digital news sources. <i>Subcommittee</i>	Year Two
		Finalize format for data presentation. Solicit database expertise for this task. <i>Entire Committee.</i>	Year Two
		Prepare version for access by library community.	Year Two

		<i>Subcommittee.</i>	
		Develop updating plan. <i>Entire Committee</i>	Year Two
<b>How will you communicate your activities and results?</b>			
<ul style="list-style-type: none"> <li>* Notice of project plus updates will be provided on a regular basis to IFLA-L and other appropriate groups to be identified.</li> <li>* Project progress will be reported during News Media WLIC open sessions and mid-year events</li> <li>* We will reach out to other relevant mailgroups concerned with news, for updates, support, and comment</li> <li>* Preliminary and final output will be published on our IFLA webspace</li> <li>* We will seek out opportunities to be featured in other publications, conferences, and venues</li> </ul>			
<b>How will you measure the impact of your activities?</b>			
<ul style="list-style-type: none"> <li>* In the short term, impact can be measured by the number of participants (beyond the committee) that we can engage in contributing to this work, both with entries and also commentary/review</li> <li>* In the longer term, impact can be measured by additions to the database/listing and its sustained growth</li> <li>* The interest garnered in this work should result in invitations to participate and present at outside (of IFLA) venues</li> </ul>			
<b>Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.</b>			
<p>External: Center for Research Libraries (USA); Library of Congress; National Libraries; International Consortia.</p> <p>Internal to IFLA: Preservation &amp; Conservation; Division V (the regions); Acquisition &amp; Collection Development</p>			



## Project Funding Request 2019 – 2020

Name of Professional Unit:

<p><b>Project or activity</b> <i>Use your list above</i></p>	
<p><b>Resources and Amount of Funding</b></p> <p>For what do you need resources in relation to this task? What is the estimated amount of funding required for these resources? Refer to the Project Funding Request Criteria.</p>	
<p><b>Estimate time and cost.</b></p> <p><i>Give a breakdown of the tasks in your project that require funding . Give an estimate for the work time and funds dedicated to each task.</i></p>	
<p><b>Reimbursement.</b></p> <p>When would the money need reimbursement? <i>Usually reimbursements are made following completion of the work, however, pre-payment can be arranged in some circumstances</i></p>	