



Continuing Professional Development and Workplace Learning Section

Annual Report 2004

Report from Ann Ritchie, Chair
August 2004

*Oversee strategic direction and plan;
Section representative at Coordinating Board meetings;
Coordinator Buenos Aires planning group, Chair Div VII Program Buenos Aires;
Coordinator Oslo pre-conference planning*

Standing Committee, Officers, Section Membership and meetings

There are 15 members of the Standing Committee and 27 members of the Section (individual and institutional). Six members hold officers or convening positions:

Chair: Ann Ritchie

Secretary: Graham Walton

Treasurer: Blanche Woolls

Information Officer: Ian Smith

Newsletter Editor: John Harvey

Marketing and Promotions Convenor: Bruce Massis

Buenos Aires Programme Convenor: Bruce Massis

Next year (2005) we will be holding elections for all the Standing Committee members and the Officers.

Three meetings were held in Berlin (two were open to observers and a third special meeting of the Standing Committee was convened), and two virtual meetings of the Standing Committee were convened in March and July 2004).

Strategic Plan 2004-2005

Following the consultations with the Section's members at the meetings in Berlin, the Standing Committee revised the Strategic Plan to bring it more into line with the new Section's revised scope. This broadened the focus to include all types of continuing

professional education and development activities, as well as opportunities for learning activities which occur in the workplace.

GOAL 1: Identify, encourage and promote continuing professional development programmes internationally for library and information personnel.

GOAL 2: Provide opportunities for library staff worldwide to share information and develop skills that will assist them both in their own professional development and in their efforts to improve continuing education and workplace learning for their colleagues.

GOAL 3: Stimulate research into continuing professional development for library and information professionals.

GOAL 4: Establish a sustainable framework for the Section within the IFLA structure.

To address these goals, the Section's activities have included the following:

- an electronic discussion list (and currently there are more than 300 members of the list)
- an online newsletter (published twice a year)
- special projects (the current project is the publication of *Quality Guidelines for CPD Events, Activities and Programs*)
- programs and workshops at IFLA World Congresses
- conferences held periodically before IFLA World Congresses, and there are published proceedings which provide a chronicle of CPD over the years.

Budget

This was accepted by IFLA as submitted, and included 3 main items:

- Newsletter Editor's fees
- We received Project funding – EUR1350 – for the production of 'Quality Guidelines for CPD Activities' (see Project report below)
- Some surplus funds were retained from 2003 and these were allocated to 2 areas: the production of promotional material (see Marketing and Promotions report), and for dissemination of guidelines (see Project report).

Information Officer and E-list Moderator's Report

Information Officer, Ian Smith.

The Section's discussion list <http://infoserv.inist.fr/wwsympa.fcgi/info/cpdwl> currently has 314 members.

Membership has grown by a third since February at which time the List was widely publicised by the Standing Committee members.

Most of the activity on the List continues to be either dissemination of information about upcoming conferences and the like, or discussion of possible topics/themes for the Oslo conference. The latter occurred in response to a broadcast to the List noting the Section's plans for the conference and seeking input on topics and themes that people would find of interest.

Newsletter

Edited by John Harvey, published in October 2003 and April 2004. It is intended that the Section will again publish 2 issues in the next 12 months, and the Editor's comments that there needs to be funds for improvements made available are noted.

Marketing and Promotions

Convenor: Bruce Massis

The Marketing of the CPDWL Section formally began with the creation and printing of Section printed brochures. These will be used as promotional handouts by Section officers (to be distributed at the Buenos Aires conference) whenever the opportunity arises at special events, conferences, and/or through direct mail campaigns to potential members, with the goal of promoting membership in the section. The brochures were produced at a cost of USD145.

Distribution of brochures prior to the Buenos Aires conference:

The Marketing Convenor attended a number of meetings at the American Library Association annual conference, held in Orlando, Florida in 2004, and personally handed out a number of the brochures at that event.

The Chair of the Section was invited to deliver the keynote address to the Nordic Research Librarians Conference in June 2004 and distributed brochures at this event.

The electronic version of the brochure was mailed by the Marketing Convenor to a number of appropriate mailing lists to colleagues worldwide engaged in continuing professional development and training activities

Buenos Aires Programme

Programme Committee Convenor: Bruce Massis

Members: Inke Behn, Kirsten Hoben, Anne-Francoise Bonnardel, Marilyn Wilt, Betty Turock.

The Buenos Aires 'Training-the-Information Literacy Trainer' workshop for the annual conference in Buenos Aires will be presented by Lisa Janicke Hinchcliffe and 2 colleagues. This will be coordinated by Inke as Bruce cannot attend.

Other events in the Buenos Aires programme

- Section meetings: Sunday 22nd August and Saturday 28th August. The agenda was distributed by email to the Standing Committee and other interested members.
- The Division meetings will be held on Saturday 21st August and Saturday 28th August.
- Division VII's Joint programme 'Breaking Barriers to Information Literacy' will be held on Monday 23rd August, and has been coordinated by CPDWL Chair. There will be 6 or 7 papers being presented, representing the perspectives of all the Sections in our Division. Anne Clyde will present a paper which has resulted from her research regarding the proportion of professional library jobs has an information literacy teaching component.
- Wednesday 25th 1300-1400 IFLA Booth.

Oslo Satellite August 11-13

The planning for the 6th World Conference in Continuing Professional Development is well underway. The event has been accepted as a satellite for the Oslo World Congress, and will be

held 11-13 August 2005. We will be partnering with the Oslo University College, Faculty of Journalism, Library and Information Science.

The theme is *Continuing Professional Development: new roles in libraries – a voyage of discovery*. The first 'Call for papers' has been sent out, following a discussion of sub-themes and other issues on our e-list. This includes deadlines and a statement of selection criteria.

The Program Committee (Chair Ian Smith) will coordinate the process of selecting papers, and organising the presentations. Committee members are: Andrew Booth, Anne Clyde, Paul Genoni, Ann Ritchie, Anne Drag Tidemand-Fossum, Graham Walton, Jana Verlejs. The proceedings are to be edited by Graham Walton and Paul Genoni. Publishing of the proceedings has been proposed as one of the IFLA series, and this will be coordinated with Sjoerd Koopman. The inaugural Dr Elizabeth Stone Memorial Lecture will be delivered by Dr Klaus Saur.

Other committees to be formed:

Social Committee, Finance (and registrations) (to be convened by Blanche Woolls), Promotions and Sponsorship (Bruce Massis). Anne-Drag Tidemand-Fossum is our contact in the Oslo University College.

Project 'Quality Guidelines for CPD Activities'

Project Managers: Jana Verlejs and Ian Smith, with assistance from Lesley Moyo.

The Section was awarded 1350 Euros for the proposal to prepare quality guidelines for continuing professional development and workplace learning. A Rutgers MLIS student was hired to search the literature and gather material to review. This built on Lesley Moyo's initial literature search, from which the most useful items were located. Databases were also searched, but very little research was found. The progress report will be presented as an agenda item in Buenos Aires, and feedback on the draft and future actions will be decided.

 **Continuing Professional Development and Workplace Learning Section:**
<http://www.ifla.org/VII/s43/index.htm>