



Audiovisual and Multimedia Section

AVMS Standing Committee Midyear Meeting 2018 – Médiathèque Louis Aragon, Quai des anglais,
13500 Martigues, France

Dates:

Friday 23 March. 10.00-17.00, Sat. 24 March 9.00-18.00

Participants: Debbie Benrubi (Chair), Margret Plank (Secretary), Mikael Johansson (Information Officer),
Anna Bohn, Patrick Megel

Agenda

Friday, 23 March

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|---------------|---|
| 10:00 | Meet at Mediatheque & Introduction |
| 10:15 -12:30 | <ul style="list-style-type: none">- Presentation of IFLA Audiovisual and Multimedia Section (Chair Debbie Benrubi)- Presentation of Video Streaming project AVA Library 2018 funded by EU Media programme (Anna Bohn)- Final Planning Kuala Lumpur World Library and Information Congress 2018: Open Session “Video Games: Winning Strategies for Libraries” (Patrick Megel) and related business |
| 12:30 – 13.30 | Group Lunch |
| 13:30 - 17:00 | <ul style="list-style-type: none">- Final discussion on project AVMS Guidelines (Chair Debbie Benrubi)- Final planning of Webinar June 2018 “How to produce a short science video / video abstract” (Margret Plank)- Planning on Project RDA for Audiovisual Media (Anna Bohn) |
| 18:00 | Group Dinner - Martigues |

Saturday, 24 March

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| 09:00 | Business Planning Athens World Library and Information Congress 2019, Open Session Theme and Partners, Workshop, Future Projects |
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12:00 -13:00	Group Lunch
13:00 - 16:00	Business Planning cont.
16:30 – 19:00	Communications and Outreach, membership recruitment

Minutes (Draft)

1. Introduction

2. Presentation of IFLA and the work of the AVMS Section to members of the Mediathèque Louis Aragon in Martigues, France (Debbie Benrubi)

3. Project AVA Library Presentation (Anna Bohn)

The AVA (Audiovisual Access) is a EU funded project (Creative Europe MEDIA program in 2016-2018) on sharing moving image metadata and streaming video on demand content. It is a use case for a cooperation between Film Festivals and Public Libraries.

- New models of sharing moving image content and metadata through cross-domain cooperation between film festivals and public libraries to give access to video on demand streaming services in libraries.
- Through AVA, libraries and festivals from seven cities in six European countries cooperate with the company Reelport, which provides the video on demand streaming infrastructure.
- Examples of several International Short Film Festivals cooperating with the Berlin Central and Regional Library (Zentral- und Landesbibliothek Berlin).
- Portal for streaming at public libraries: <https://www.filmfreund.de/>
- Metadata standards, requirements for cross- domain data exchange, technical infrastructure, user requirements and user expectations concerning the streaming video on demand service.
- Legal situation for streaming video is entirely different in the US and in the European countries. Denmark e.g. offers video streaming for 90% in the educational sector. In Sweden only one streaming project on AV media from the sixties has been implemented, otherwise no streaming available. Swedish libraries are still sending DVDs. Here is definitely a need for cross border licencing.
- DOI plus MFIDs, ISAN, EIDR: What is important for whom? How can we connect this? EIDR Metadata are openly displayed, DOI is also open.
- Content rating is country specific and is required in a lot of countries so AVA suggests to have it in the minimum metadata. Also to be included in the minimum metadata: Accesibility, Audio Description, Subtitles

4. WLIC 2018 Kuala Lumpur

Open Session

- We received 18 abstracts. Not all of the abstracts were on video games.
- The 6 best rated abstracts by the Program Committee were from Canada, Japan, Indonesia, Lithuania, and two from the US.
- We decided that we want to plan on 6 presentations each 15 minutes instead of 5 with 20 minutes each. We'll ask the speakers to include a trailer on their projects / games if possible

Action item: [Debbie sends the confirmations to the speakers asap. Tim sends the rejections. As soon as the speakers accepted the invitation, Patrick will send us the 6 abstracts.](#)

Kuala Lumpur Workshop

Howard Besser offered to give a workshop on AV Preservation in Kuala Lumpur. Debbie asked him if he could help with a venue. He said he'd investigate but hasn't answered yet. The group decided that only if he finds an adequate venue we should have the workshop. In this case we'd need support by the group for the management of the participants.

Action Item: [Debbie sends a reminder to Howard](#)

Kuala Lumpur Side Program Visit of Filmmuseum / Filmarchives

The visit should be planned around lunchtime on one of the days with no SC Meeting or Open Session. We could combine the visit with a group lunch.

Action item: [Anna investigates if there is an interesting institution for a visit in KL and if yes plans for a visit.](#)

5. Global Vision discussion

Margret and Debbie participated in the President's meeting and Global Vision Workshop in Barcelona from 19-21 March. The 10 Keyfindings of the [IFLA global vision report](#), which was published during the President's meeting show that libraries are:

- Dedicated to providing equal and free access to information and knowledge
- Deeply committed to core roles in supporting literacy, learning and reading
- Focused on our communities
- Embracing digital innovation
- Strong advocates for libraries at national and regional leader level
- Aware that funding is our biggest challenge
- Eager to work more collaboratively and develop strong partnerships
- Desiring to be less bureaucratic and resistant to change
- Proud to be guardians of the memory of the world
- Attracting young professionals deeply committed and eager to lead

For each of those topics there are also ten opportunities for action. In the workshop we worked in groups on how those ideas can be turned into actions.

Example 1:

Challenge: We must keep up with ongoing technological changes!

Action: Install the position of an innovation manager at IFLA HQ who teams up with research and technology around the globe.

Action: Allow time for hands-on workshops on innovative technology during the WLIC.

Example 2:

Challenge: We need to maximise access to the world's documentary heritage

Action: Reserve one day during the WLIC for the topic of cultural heritage.

Action Item: For the next steps in strategy and action planning, the section's input is required. We were asked to reserve dates in April, May or June 2018 for a Professional Unit's Global Vision workshop/meeting. The deadline to send our section's Global Vision report is by 6 July 2018. We will receive a toolkit from IFLA HQ in April 2018 to support us. More information will follow.

The Schedule for the global vision actions is as follows:



6. Webinar on "How to produce a short video"

The idea of this workshop is to give a 90 Minutes Webinar by one of Margret's team members on the topic of video production – a bit similar to the first part of what we did in Wroclav. Margret points out that the topic might not be suitable for a Webinar since this cannot cover any hands-on parts. If we nevertheless want to have this Webinar in June, we need to ask Joanne if she can help with outreach.

Action item: Margret sends an abstract to Mikael who will ask Joanne, what are the requirements for IFLA Webinars.

7. Guidelines

Sonia Gherdevich is no longer working for National Film and Sound archive of Australia, that's why she will most likely not be part of the group anymore. We decided to insert final remarks / amendments from Anna into the document and publish them. Further we decided to insert the final version into a googledocs, to make it a living document. The idea of making Guidelines a standard will be dropped.

Action Items: Anna sends her remarks once again to Debbie, who incorporates them in the draft. Mikael publishes final version. Debbie creates a googledocs and is asking for somebody who can be editor.

8. RDA for moving image materials

Aim of the project: Represent the state of the art of best practices in RDA for audiovisual media. This includes:

- List of linked material tagged
- International State of the Art / Best practice

Action Items / Milestones

- Anna drafts version on Basecamp by July
- Group comments on the document > finished before WLIC in Kuala Lumpur, so that it can be discussed in the SC meeting.
- Anna revises the draft
- Mikael publishes it online

9. Metropolitan Libraries Video contest

The IFLA Section on Metropolitan Libraries again announced a Short Film Award about public libraries in large cities and metropolitan areas. This is sponsored by the Free Library of Philadelphia and Pikes Peak Library District. The short films competing for the 2018 IFLA Metropolitan Libraries Short Film Award will be projected and voted by the participants of the [IFLA MetLib Conference](#) in Belgrade, Serbia (May 13-18). In addition, the Chair (or a delegate) of three IFLA Sections (Audiovisual and multimedia, Metropolitan Libraries and Public Libraries) have the right to vote on-line.

Action Item: As Chair of AVMS Debbie will vote online

10. Communication

Recruitment

1. The group decided to use the list of AVMS members which IFLA provided to recruit new members. The list needs an update / revision. Often there is either no name, an outdated name or the name of the Institution's director. We need to find the current person in charge for AVMS.

Action Item:

Margret will assign institutions to members of AVMS per country, in order to update the list and find the person in charge for AVMS. Update of the member list ready at the end of May

Debbie drafts a mail which makes members of AVMS consider to nominate somebody to the standing committee. In the mail a link to our website and the onepager should be included.

2. During the past WLICs we've always collected contact details from our guests, which should also be used for outreach.

Action item:

Margret sends all the emails and names from the guests which attended the past conferences to Debbie who will send out an email again to make people consider to nominate somebody for the standing committee.

Other ideas

- Wikipedia article is under review from Wikipedia and Mikael let us know when it's ready
- Next midyear meeting we could reserve time to produce a video on the group and the groups work. This Video should be included in the website. Margret is drafting a script with her team. We need to collect material such as Video and Photos from past and present which can be used for the video.

Newcomers / Guests

The group had the feeling, that at the SC meetings we should have a better atmosphere of welcome to newcomers or guests. It was said, that it was difficult for new colleagues to enter in the meetings or to understand what we were talking about. We all had the feeling, that we should restructure the meetings a bit. Less internal work - which could be done in Zoom Meetings - instead more interaction with members or guests. The onepager on AVMS should be dispersed at the beginning of the meetings (and also at the open session) and newcomers should be asked what they expect from AVMS work.

We should also publish an invitation and the agenda for the SC meetings online, so that guests/ members know, what they can expect.

Action items:

Mikael includes picture from Wroclav in our onepager and tries out different formats (should not be folded more than one time)

11. Athens WLIC 2019

Brainstorming Topics

- Preservation
- Digital preservation
- VR and AR
- oral history
- on demand culture

Favorite: How do you bring your AV-collections to your users? Tell us your stories!

- promoting AV collections to your users / Customers
- examples like licence packages of streaming video
- Community building
- Community based special collection
- Financing and funding opportunities for promoting
- Usergroups: Faculties, Community members, public, students, scholars, professionals, teens,
- Cooperate maybe with Management and Marketing section

Action Item: Margret drafts a call and sends it to the group for discussion

Satellite in Athens

We could have a oneday workshop on the topic: How to produce short videos. Jens Kösters from TIB could give the workshop, if the expenses for flight and hotel are covered as we did it with Samu.

Action Items: Debbie asks Joanne if we can again have the expenses for airtravel and hotel covered by IFLA.

To be looked into later:

Find a venue. To be discussed: where exactly? Should we have it within the conference time or before or afterwards? On an Island, in Athens, in Thessaloniki?

12. New name for the section:

Debbie claims that the Term Audiovisual and Multimedia is outdated in the US.

Brainstorming:

- Image and Sound
- Sound and Visual
- Vision and Sound Section
- Audio and Vision
- Sound and Sight
- Media matters

- Non-textual Media
- Non print media
- Still / moving image and sound
- Watch and listen
- Beyond text

Favorite: Sound and Visual Media Section (SVMS)

Action Item: [Debbie sends this matter to the group for discussion](#)

13. Midyear Meeting in 2019

Alicia suggested Girona (Spain)

Also suggested: Paris or Washington DC (if possible with an excursion to Culpeper (1.30 by car from Washington DC)

Margret Plank, 9 April 2018