



International Federation of  
Library Associations and Institutions

## IFLA, AUDIOVISUAL AND MULTIMEDIA SECTION Annual Report, January - December 2013

### **About AVMS**

The Audiovisual and Multimedia Section (AVMS) is the international forum for persons working with audiovisual media in every kind of library and information service.

### **Membership/Standing Committee**

As of Sept. 2013, the section has 51 members (39 institutions, 1 international association, 7 national associations, 3 personal affiliates, 1 student affiliate) from 23 countries all over the world.

### **Standing Committee**

There are currently 12 members of the Standing Committee (SC) as of December 2013. A membership drive was conducted in Autumn 2013 and will continue in 2014.

***Vesna Aleksandrovic, Serbia***

***Howard Besser, United States***

***Sonia Gherdevich, Australia***

***Danka Hajsig, Croatia***

***Canan Hastik, Germany***

***Mikael Johansson, Sweden***

***Joan Links, Canada***

***Alicia Garcia Medina, Spain (Secretary)***

***Michael J. Miller, United States (Chair)***

***Margret Plank, Germany (Information Coordinator/ Web Editor)***

***Harriet Sonne de Torrens, Canada***

***Trond Valberg, Norway***

The Section currently has five corresponding members:

***James Turner, Canada***

***George L. Abbott, United States***

***Marwa EL SAHN, Egypt***

***David Jeffery, Australia***

***May Huang Yu, United States***

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Appointment of other roles:

IFLA Representative of the CCAA – Michael Miller

IFLA World Audio-Visual Heritage Day Representative – Margret Plank

Translations Coordinator: David Jeffery (assisted by Alicia Garcia Medina)

IFLA Conference Open Session Committee – Alicia Garcia Medina & Edmund Balnaves,  
(of IFLA I.T. SC)

Lyon, France Workshop Committee: Howard Besser and Marwa el Sahn

### **Meetings**

AVMS Mid-Year Meeting in New York, New York 11-12 April 2013

AVMS Standing Committee I & II, 2013 – IFLA Singapore, 17-22 Aug 2013

Scheduled - AVMS Mid-Year Meeting in Berlin, Germany 8-10 March 2014

### **Projects**

A Draft of a new strategic plan was developed at the 2013 mid-year meeting in New York, New York. It will be vetted and considered for adoption at the 2014 Mid-year meeting in Berlin.

Discussion was held at the Mid-year meeting 2013 regarding updating the AV Guidelines, this is still a project under consideration.

Other potential project topics include: citation of multimedia, metadata, legal deposit, 3-d objects, access (principles), emerging technologies, clearinghouse, licensing/contracts pattern shifts, copyright concerns with legacy formats (WIPO, IFLA, UNESCO, ALA/VRT), preservation, orphan films, Planning, target group(s), clearinghouse / directory, complementing other organizations, and best practices.

### **Publications**

“Guidelines for Audiovisual and Multimedia Services in Libraries and Other Institutions” are available in 20 languages: Afrikaans, Arabic, Bahasa Melayu, Catalan, Chinese, Croatian, English, Farsi, French, German, Italian, Korean, Latvian, Norwegian, Portuguese, Romanian, Russian, Serbian, Spanish, and the most recent in Swahili.

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**Conference Activities in Singapore, August 2013**

***Workshop:***

About 15 IFLA attendees attended the workshop at NYU Tisch Asia in Singapore. The workshop was well received.

***Program:***

350 attendees were present at the AVMS program. See URL:  
<http://library.ifla.org/view/conferences/2013/2013-08-20.html>

Session 124 - *Macro and micro - ways through the maze. How new methods of indexing and cataloguing can complement traditional cataloguing for audiovisual and multimedia* - Audiovisual and Multimedia with Cataloguing

Tuesday 20 August 2013 09:30 - 12:45 | Room: Exhibition Hall 404-405 | SI

A link to the papers as shown in the new "IFLA Library" will be added to the AVMS news report of the program.

Plank's paper was voted to be the Section candidate for the IFLA Journal conference issue.

***Visit:***

El Sahn, Miller, and Plank visited the public library (Library at Esplanade) on Wed. Aug. 21. [Library@esplanade.sg](mailto:Library@esplanade.sg) The facility is quite well organized and features much public programming space as well as practice studios available to all citizens.

**Planning for IFLA Congress 2014 – Lyon France**

Together the Audiovisual and Multimedia Section and the Information Technology Section have issued a call for papers for an open session during 2014 Congress. The program will be entitled, "*User and Interface Challenges Related to Audiovisual and Multimedia Access.*" It is scheduled to be held on Tuesday August 19<sup>th</sup> from 13.45-15.45

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**Unesco World Day for Audiovisual Heritage (27 October)**

Margret Plank entered IFLA-affiliate notifications on the official organizational web site. <http://www.iasa-web.org/world-day-audiovisual-heritage> There were a number of events around the world in 2013 under the official theme, "Save and savour your audiovisual heritage – now!".

**Relationship with other bodies**

*Coordinating Council of Audiovisual Archives Associations*

The CCAAA annual meeting will take place in Paris, March 2014. IFLA no longer supports attendance to the CCAAA annual meeting, where CCAAA members give reports on their annual activities and conferences, and exchanged information on audiovisual matters. Miller will remain in contact with the group.

*Michael Miller  
January 2014*